Choice Hotels Reports 3rd Quarter Net Income Up 6%; Diluted EPS Increases 12%

PRNewswire SILVER SPRING, Md.

Choice Hotels International, Inc. today reported third quarter 2000 net income of \$19.4 million, or \$0.37 diluted earnings per share (EPS), increases of 5.8% and 12.1% respectively, over the \$18.3 million in net income and \$0.33 diluted EPS reported for third quarter 1999.

Earnings before interest, taxes, depreciation and amortization (EBITDA) increased to \$35.5 million for the quarter, an increase of 11.3% over the \$31.9 million for the third quarter of 1999. EBITDA margins increased to 71.3% for the quarter from 67.7% for the third quarter of 1999.

"As a result of a very strong summer season, our franchised hotels delivered a robust performance this quarter," said Charles A. Ledsinger, Jr., president and chief executive officer. "The continued improvement in our brands' quality and amenities helped attract more guests, resulting in improved room rates. RevPAR gains, improvement in effective royalty rates, successful cost control and room supply additions resulted in solid EBITDA growth and expanding EBITDA margins."

"Revenue on bookings through our central reservations system is up 9% for the year to date, with revenue from global distribution sources up 21% and from our proprietary Internet site up 124%," he added. "Our Web site volume has doubled in the past year, and now represents more than 6% of our bookings, generated almost \$75 million in revenue through September."

He continued, "Looking ahead, the recently announced restructuring of our note from Sunburst Hospitality, under which Choice will receive approximately \$76 million in cash, will significantly strengthen an already solid balance sheet. Choice will be better positioned to take advantage of new growth opportunities and to continue to buy back stock at accretive valuations."

The company reported royalty revenues of \$43.4 million for third quarter 2000, compared to \$40.5 million for third quarter 1999, an increase of 7.2%. The system-wide domestic effective royalty rate also increased from 3.82% in third quarter 1999 to 3.88% for the third quarter of 2000. Domestic revenue per available room (RevPAR) increased 5.6% from \$43.42 in third quarter 1999 to \$45.85 in the quarter just ended.

For the first nine months of 2000, Choice reported recurring net income of \$43.6 million or \$0.82 recurring diluted EPS, increases of 2.8% and 7.9% respectively, over the \$42.4 million and \$0.76 recurring diluted EPS reported for the first nine months of 1999.

Royalty revenues for the first three quarters of 2000 increased 7.4% to \$102.6 million from the \$95.5 million for the same period a year ago. The system-wide domestic effective royalty rate increased 6 basis points for the first nine months of 2000 to 3.84% from 3.78% for the same period a year ago. Domestic RevPAR also was up 4.3% from \$35.24 for the first three quarters of 1999 to \$36.76 for the first nine months of 2000.

As of September 30, 2000, the total number of Choice domestic hotels on- line grew 3.6% to 3,234 from 3,121 as of the same date a year ago. This represents an increase of 2.7% in the number of domestic rooms open of 265,906 from 258,892. At the end of the third quarter of 2000, Choice had 488 hotels under development in its domestic hotel system, representing 39,530 rooms.

At the end of the first nine months of 2000, the total number of Choice hotels worldwide online grew 4.6% to 4,371 from 4,179 as of the same period a year ago. As of September 30, 2000, the total number of rooms worldwide increased 4.1% to 349,392 from 335,524 as of the same date a year ago.

As of September 30, 2000, the company had 694 franchised hotels with 61,244 rooms either in design or under construction in its worldwide hotel system.

Sunburst Agreement

Choice and Sunburst Hospitality Corporation reached agreement on September 20, 2000 on the terms of a proposed restructuring of a \$136 million note. Contingent on the closing of Sunburst's announced recapitalization, Choice will receive a cash payment of approximately \$76 million plus additional interest accruing from the date of the agreement until closing.

In addition, Choice will receive a newly issued 11-3/8% seven-year senior subordinated note in the amount of \$60 million, which will contain standard and customary high-yield loan terms and conditions. This new note will contain, among other things, a cash pay interest feature that begins 18 months from issuance.

Friendly Investment

Choice continues to review its strategic options with respect to its investment in Friendly Hotels plc, the company's master franchisor for the United Kingdom, Ireland and continental Europe. Such options may include discussions with the board of Friendly, which may lead to a capital restructuring of Friendly and amendments to the master franchise agreement with Choice.

It is possible that such actions could result in a write down or deferral of certain amounts due to Choice and other Choice assets related to Friendly, which currently represent a total net investment of approximately \$45 million. Any write down or deferral so made is not expected to be material to Choice's cash flow or financial condition.

Notable Events

Among the notable company events occurring since the previous earnings report:

- * Appointed Wayne Wielgus as senior vice president, marketing, and Gary Thomson, senior vice president and chief information officer.
- * Named Don Brockway, vice president, worldwide reservations operations, and Janna Morrison, vice president, property systems, as officers of the company.

Choice Hotels International is the second-largest hotel franchisor in the world with 4,371 hotels open, representing 349,392 rooms, and another 694 hotels under development,

representing 61,244 rooms, in 41 countries, as of September 30, 2000. Its Comfort, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn and MainStay Suites brands serve guests worldwide.

Certain matters discussed in this press release may constitute forward- looking statements within the meaning of the federal securities law. Such statements are based on management's beliefs, assumptions and expectations, which in turn are based on information currently available to management. Actual performance and results could differ from those expressed in or contemplated by the forward-looking statements due to a number of risks, uncertainties and other factors, many of which are beyond Choice's ability to predict or control. For further information on factors that could impact Choice and the statements contained therein, we refer you to the filings made by Choice with the Securities and Exchange Commission, including its registration statement on Form S-4 and report on Form 10-Q for the period ended June 30, 1999.

Additional corporate information may be found on the Choice Hotels' Internet site, which may be accessed at http://www.choicehotels.com/

Comfort, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and ChoiceBuys.com are registered trademarks and service marks of Choice Hotels International, Inc.

| Choice Hotels International, Inc. Consolidated Balance Sheets | | | | | |
|---|----------------------------------|-------------------------------|--|--|--|
| (In thousands) | September 30, | December 31, 1999 | | | |
| (Unaudited) | 2000 | | | | |
| ASSETS | | | | | |
| Cash and cash equivalen Other current assets Total current assets | ts \$ 14,181 35,507 49,688 | \$ 11,850 30,072 41,922 | | | |
| Fixed assets and intangibles, net Note receivable from Sunburst Hospitality Investments and other | 176,254 137,032 131,452 | 166,062 141,853 114,821 | | | |
| Total assets | 494,426 | 464,658 | | | |
| LIABILITIES | | | | | |
| Current portion of long-term debt Other current liabilities Total current liabilities | 50,846 45,193 96,039 | 44,646 44,179 88,825 | | | |
| Long-term debt Deferred income taxes and other | 256,699 | 262,710 | | | |
| | 54,036 | 47,507 | | | |
| Total liabilities | 406,774 | 399,042 | | | |
| Total shareholders' equity | 87,652 | 65,616 | | | |
| Total liabilities and shareholders' equity | \$494,426 | \$464,658 | | | |

Choice Hotels International, Inc. Consolidated Statements of Income (Unaudited)

(In thousands, except per share amounts)

| (III tilousalius, ext | ept per silai | e amounts | >) | | |
|---|------------------|------------------|--------------------|-----------------|--|
| Three Months Ended Nine Months Ended Sept. 30, Sept. 30, Sept. 30, Sept. 30, Revenues 2000 1999 2000 1999 | | | | | |
| Royalty fees Initial franchise fees and relicensi | | \$40,472 | \$102,603 | \$95,545 | |
| | | ,300 10 | 0,061 9 | ,893 | |
| revenue | | | 6,517 | | |
| Other Total revenues | | | 3,408 3 122,589 | ,148 114,748 | |
| | | .,,, | , | 22 1,7 10 | |
| Operating expenses | | | | | |
| Selling, general an administrative | d 14,290 | 15,192 | 40,591 | 38,808 | |
| Depreciation and amortization | 2,770 | 1,690 | 8,325 | 4,993 | |
| Total operating expenses | | 16,882 | 48,916 | 43,801 | |
| Operating income-franchising 32,719 30,245 73,673 70,947 | | | | | |
| Hotel operations | 83 | | 83 | | |
| Other | | | | | |
| | | (5,259) | (15,213) | (15,103) | |
| | 6,084 | 5,108 | 17,650 | 15,171 | |
| loss-Friendly Hote | ls (109) | 15 | 1,780 | 205 | |
| Loss on early prepayment of note 4,100 | | | | | |
| Gain on sale of sto | ck | | (1,2 | 260) | |
| Total other | 881 | (136) | 8,317 | (987) | |
| Income before | | | a= 100 | 77.00 . | |
| income taxes Income taxes | 31,921 12,449 | 30,381 12,043 | 65,439 25,521 | | |
| Net income | \$19,472 | \$18,338 | | | |
| Recurring net income (a) | \$19,404 | \$18,338 | \$43,586 | \$42,397 | |
| Weighted average | | | | | |
| shares outstandin | g 52,768 | 54,61 | 9 52,87 | 4 55,174 | |
| Diluted shares outstanding | 53,119 | 55,501 | 53,324 | 55,898 | |
| Diluted earnings per share | \$0.37 | \$0.33 | \$0.75 | \$0.77 | |
| Diluted recurring earnings per share | e \$0.37 | \$0.33 | \$0.82 | \$0.76 | |

(a)Recurring net income excludes the impact of the equity (gain)/loss-Friendly Hotels and the loss on early prepayment of note.

CHOICE HOTELS INTERNATIONAL SUPPLEMENTAL OPERATING INFORMATION BY BRAND DOMESTIC HOTEL SYSTEM

For the Quarter Ended Nine Months Ended September 30, September 30, 2000 1999

COMFORT INN

 Hotels
 1,284
 1,244
 1,284
 1,244

 Rooms
 100,557
 97,506
 100,557
 97,506

 Avg. Daily Rate (ADR)
 \$66.86
 \$63.47
 \$62.03
 \$59.13

 Occupancy %
 74.0%
 74.8%
 63.1%
 64.2%

 RevPAR
 \$49.46
 \$47.47
 \$39.14
 \$37.96

COMFORT SUITES

 Hotels
 267
 220
 267
 220

 Rooms
 21,188
 17,891
 21,188
 17,891

 Avg. Daily Rate (ADR)
 \$74.73
 \$72.18
 \$72.02
 \$69.91

 Occupancy %
 73.8%
 74.2%
 66.2%
 67.0%

 RevPAR
 \$55.13
 \$53.55
 \$47.68
 \$46.82

QUALITY

 Hotels
 433
 436
 433
 436

 Rooms
 49,286
 50,330
 49,286
 50,330

 Avg. Daily Rate (ADR)
 \$69.20
 \$65.90
 \$64.37
 \$62.01

 Occupancy %
 67.6%
 67.0%
 57.5%
 58.1%

 RevPAR
 \$46.79
 \$44.13
 \$37.02
 \$36.01

CLARION

 Hotels
 115
 115
 115
 115

 Rooms
 18,542
 19,388
 18,542
 19,388

 Avg. Daily Rate (ADR)
 \$84.03
 \$75.65
 \$81.56
 \$73.82

 Occupancy %
 66.3%
 64.3%
 59.0%
 59.0%

 RevPAR
 \$55.69
 \$48.60
 \$48.12
 \$43.53

SLEEP

 Hotels
 257
 220
 257
 220

 Rooms
 19,857
 16,847
 19,857
 16,847

 Avg. Daily Rate (ADR)
 \$58.70
 \$56.33
 \$55.82
 \$53.98

 Occupancy %
 68.5%
 69.1%
 59.8%
 60.4%

 RevPAR
 \$40.19
 \$38.95
 \$33.35
 \$32.58

MAINSTAY

 Hotels
 34
 27
 34
 27

 Rooms
 3,099
 2,506
 3,099
 2,506

 Avg. Daily Rate (ADR)
 \$66.10
 \$60.95
 \$62.91
 \$58.37

 Occupancy %
 77.2%
 74.7%
 70.0%
 64.7%

 RevPAR
 \$50.99
 \$45.50
 \$44.03
 \$37.78

ECONO LODGE

 Hotels
 692
 690
 692
 690

 Rooms
 43,405
 43,778
 43,405
 43,778

 Avg. Daily Rate (ADR)
 \$50.83
 \$49.22
 \$46.51
 \$45.06

 Occupancy %
 63.7%
 64.7%
 52.8%
 54.1%

 RevPAR
 \$32.37
 \$31.85
 \$24.57
 \$24.37

RODEWAY

 Hotels
 152
 169
 152
 169

 Rooms
 9,972
 10,646
 9,972
 10,646

 Avg. Daily Rate (ADR)
 \$55.55
 \$50.56
 \$48.77
 \$45.86

 Occupancy %
 60.2%
 60.6%
 50.1%
 50.2%

 RevPAR
 \$33.44
 \$30.61
 \$24.45
 \$23.01

TOTAL CHOICE - DOMESTIC

 Hotels
 3,234
 3,121
 3,234
 3,121

 Rooms
 265,906
 258,892
 265,906
 258,892

 Avg. Daily Rate (ADR)
 \$65.73
 \$62.15
 \$61.57
 \$58.48

 Occupancy %
 69.8%
 69.9%
 59.7%
 60.3%

 RevPAR
 \$45.85
 \$43.42
 \$36.76
 \$35.24

SOURCE: Choice Hotels International

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