

Choice Hotels Receives 'Workplace Excellence' Seal of Approval for Fourth Consecutive Year

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Choice Hotels International, Inc. , announced today that for the fourth consecutive year it has received a 'Workplace Excellence' Seal of Approval. This award, given by the Alliance for Workplace Excellence, recognizes visionary employers that view workplace excellence as a strategic business imperative.

"It is a great honor for us to be recognized year after year for all that we do to make Choice Hotels an excellent place to work," said Charles A. Ledsinger, Jr., president & CEO of Choice Hotels. "This award is a testament to the ongoing hard work of many people within the company. It's a testament to the positive corporate culture that Choice embraces and that our top management spreads throughout the organization."

The 2006 'Workplace Excellence' Seal of Approval award pays tribute to leaders who are paving the way to building workplaces where employees are able to achieve success in all aspects of their professional and personal lives while enhancing the business bottom-line. Award-winners are selected based on the merit of an application submitted to an Independent Review Panel. The Alliance for Workplace Excellence (formerly the Maryland Work-Life Alliance) is a 501(c)3 nonprofit organization committed to positioning workplace excellence as a competitive advantage in the public, private and nonprofit business community by building and recognizing "Excellent Places to Work." For more information on the 'Workplace Excellence' Seal of Approval and the Alliance for Workplace Excellence, visit <http://www.excellentworkplace.org/>.

About Choice Hotels

Choice Hotels International franchises more than 5,200 hotels, representing more than 425,000 rooms, in the United States and more than 40 countries and territories. As of March 31, 2006, 653 hotels are under development in the United States, representing 51,157 rooms, and an additional 69 hotels, representing 6,223 rooms, are under development in more than 20 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide. Additional corporate information may be found on the Choice Hotels Internet site, which may be accessed at <http://www.choicehotels.com/>.

Choice Hotels, Choice Hotels International, Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

SOURCE: Choice Hotels International, Inc.

CONTACT: Robin Ferrier of Choice Hotels International, Inc.,
+1-301-592-6719, Fax: +1-301-592-6177, robin_ferrier@choicehotels.com

Web site: <http://www.choicehotels.com/>
<http://www.excellentworkplace.org/>

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