

## **Choice Hotels International Scores a Perfect 100 in the Human Rights Campaign Corporate Equality Index for Seventh Consecutive Year**

PR Newswire  
ROCKVILLE, Md.

ROCKVILLE, Md., Dec. 6, 2016 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH) is pleased to announce it scored a perfect 100 as part of the 2017 Human Rights Campaign (HRC) Corporate Equality Index - an annual report from HRC ranking companies on LGBT-friendly practices and policies. This rank has earned Choice Hotels the distinction of being one of HRC's "Best Places to Work for LGBT Equality."

"Choice Hotels champions an inclusive environment for all of our colleagues and we're proud to be recognized as a best place to work for LGBT equality for a seventh time," said Steve Joyce, CEO, Choice Hotels International. "Diversity and inclusion are part of our DNA at Choice, and are integrated in every aspect of our business. We know that only through a culture built on the diversity of thought, background and experience can we make the best decisions and attract and retain top talent. Ensuring that we adhere to inclusionary practices helps us be a better business."

The 2017 Corporate Equality Index (CEI) chronicles the remarkable advances that have taken place on behalf of lesbian, gay, bisexual, transgender and queer equality in the workplace since 2002. In its first year, only 13 businesses received a top 100 percent score. This year, Choice Hotels is among more than 500 corporations, across industries, geographies, and size that received a 100 percent score.

As part of the CEI, Choice Hotels was rated on 40 specific policies and practices. To achieve a perfect score and the distinction of "Best Places to Work for LGBT Equality," Choice Hotels had to have fully inclusive equal employment opportunity policies, provide equal employment benefits, demonstrate organizational LGBT competency, evidence its commitment to equality publicly and exercise responsible citizenship.

### *About HRC*

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual, transgender and queer equality. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

### *About Choice Hotels*

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,400 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2016, 745 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(TM) brands provide a spectrum of lodging choices to meet guests' needs. With more than 28 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

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