

Clarion Launches "Meet Me at Clarion" Contest in Partnership with the Country Music Association

PR Newswire
ROCKVILLE, Md.

ROCKVILLE, Md., June 22, 2017 /PRNewswire/ -- Clarion, the hotel brand which encourages people to Get Together Here, announced the return of its popular *Meet Me at Clarion* contest. The campaign includes the opportunity to win a special VIP group getaway to attend the Country Music Association Awards. Clarion is franchised by [Choice Hotels International](#), Inc. (NYSE: [CHH](#)), one of the world's leading hotel companies.

To enter, people submit a personal story and photo to www.MeetMeAtClarion.com, explaining why they want to win a trip with up to five friends, family members or colleagues to the CMA Awards in Nashville, Tenn. Submissions are currently being accepted until July 31, 2017. The winning entry will be announced in August.

"This is the opportunity for one lucky group to win an unforgettable experience in Nashville, the country music capital of the world," said Anne Smith, vice president of brand management and design for Choice Hotels. "We are so pleased the *Meet Me at Clarion* contest will be able to provide that to the winners, because we believe life is better when you get together."

The winning submission will receive a three-night stay and a VIP event at the Clarion Hotel in downtown Nashville, round-trip airfare credit, and tickets to attend the 2017 CMA Awards on Wednesday, November 8, 2017. A custom Nashville experience, like touring the Grand Ole Opry or recording songs in a professional studio, will also be part of the package. To enter and to read the full details, visit www.MeetMeAtClarion.com.

Clarion hotels have event spaces, catering, restaurants, bars, and other must-haves for get-togethers, events and meetings. With 165 hotel locations nationwide - some in the heart of popular destinations like Nashville, Tenn., - guests always have a place to connect with the people that matter most.

Chat. Laugh. Reconnect. We'll see you at Clarion.

Clarion®: Get Together Here

We believe that life is better when you get together. Business travel, special events, meetings, vacations or a weekend getaway--we have the convenient and affordable accommodations that make all of your business and social gatherings possible. Our hotels offer meeting space and rooms for events, along with catering, restaurants and bars in a social atmosphere that can help you make the most of your time together with friends, family and colleagues. In addition to comfortable rooms with premium bedding, Clarion properties offer free Wi-Fi, 24-hour business centers, and fitness centers or pools. There are more than 180 Clarion brand hotels currently open or under development in the United States and more than 330 in 22 countries around the world. For more information visit www.ClarionHotel.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®,

MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 31 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About the Country Music Association

More than 7,800 music industry professionals and companies around the globe are members of CMA. Formed in 1958 as the first trade association for a single genre of music, the organization's objectives are to serve as an educational and professional resource for the industry while advancing the growth of Country Music around the world. This is accomplished through CMA's numerous initiatives including CMA Music Festival, which benefits music education programs across the U.S., and the companion CMA Music Festival television special; the CMA Awards, recognized as Country Music's Biggest Night(TM); and "CMA Country Christmas," which airs during the holidays. All of CMA's television properties air on ABC through 2021. For information about CMA visit CMAworld.com.

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