The Ascend Hotel Collection Welcomes Curtiss Hotel

PR Newswire
BUFFALO, N.Y.

BUFFALO, N.Y., July 3, 2017 /PRNewswire/ -- The Ascend Hotel Collection from Choice Hotels International, Inc. (NYSE: CHH), one of the world's leading hotel companies, welcomes the Curtiss Hotel in Buffalo, New York, to its growing global portfolio of distinctive independent hotels and resorts.

This 68-room upper upscale boutique hotel is located in the heart of downtown Buffalo and features seven styles of unique guest rooms. Rooms are elegantly furnished and appointed with premium Stearns & Foster bed sets and high thread count imported Italian percale linens, and equipped with state of the art guest-facing technology including Crestron touchscreen room controllers and remote-controlled drapes and lighting. Spa-like bathrooms with four digitally controlled water sources offer Beekman 1802 natural hand-crafted bath products, Bluetooth-enabled audio capability, therapeutic Bain Ultra air jet tubs with chromatherapy and aroma clouds and Steamist steam showers in 16 select rooms with chromatherapy and aromatherapy included. Additionally, guests can relax at the hotel spa as well as in Buffalo's first and only indoor-outdoor urban hot springs that can accommodate up to 26 people.

Curtiss Hotel is home to the Chez Ami, a casual upscale Modern American/Italian restaurant featuring the only revolving bar in the region, providing year-round patio seating with Saturday and Sunday brunch offerings. VUE Rooftop Lounge features indoor and outdoor seating where guests can take in panoramic views of downtown Buffalo, Lake Erie and the Canadian shoreline year round. With seating for up to 300, VUE has multiple rooms that can be reserved for weddings and other special events.

Curtiss Hotel, conceived and developed by Mark D. Croce, president & CEO of Buffalo Development Corporation, is the result of a stunning transformation of the former Harlow C. Curtiss office building, from which the hotel takes its name. Once home to a furniture company, the building is listed on the National Register of Historic Places. Through the hotel's classic design, guests can feel part of local history while enjoying contemporary luxuries and conveniences. In addition to its rich interior decor, including an original historic corridor, the property is one of the largest terra cotta structures of its type in downtown Buffalo. Curtiss Hotel is conveniently located near the Buffalo-Niagara Convention Center, Keybank Center, Coca-Cola field, Canalside, Shea's Performing Arts Center and the Buffalo-Niagara Medical Campus.

Known for inspiring individuality, the Ascend Hotel Collection is the first and largest global soft brand, featuring best-in-class unique, boutique and historic hotels and resorts with more than 230 properties open or under development worldwide.

Curtiss Hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today*'s 10 Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at www.choicehotels.com. Members can redeem points towards free nights, airline miles and more while staying at any of Choice's global hotel properties.

Ascend Hotel Collection: let the destination reach you.
The Ascend Hotel Collection is a global portfolio of unique, boutique and historic independent hotels and resorts and is part of Choice Hotels International, one of the world's leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, Ascend has more than 170 properties open and operating worldwide, including in France, the United Kingdom, Norway, Sweden, Turkey, Australia, Canada, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(®) brands provide a spectrum of lodging choices to meet guests' needs. With more than 31 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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