The Ascend Hotel Collection Welcomes The Garrison Hotel

PR Newswire DOVER, N.H.

DOVER, N.H., July 19, 2017 /PRNewswire/ -- The Garrison Hotel, a new boutique property in the city of Dover, N.H., is the latest independent hotel to join the <u>Ascend Hotel Collection</u> from <u>Choice Hotels International</u>, Inc. (NYSE: CHH), one of the world's leading hotel companies.

The 66-room upscale boutique hotel was inspired by the rich history of Dover, N.H. and takes its name from the city's historic garrison buildings. Throughout the hotel, the area's colorful history comes to life through design and décor. As soon as guests enter the lobby, they can learn more about Dover shipbuilding, mercantilism, and the colonial era through exhibits on display from The Woodman Institute, a Dover museum dedicated to preserving local history.

The Garrison offers travelers a range of guest room types, fitness center and indoor pool, business center, free wireless internet, free breakfast, pet-friendly accommodations, and local area recommendations to help make your stay more enjoyable. The hotel lobby features a communal table, comfortable sitting areas, a large fireplace, and an outdoor patio and lawn area with plans for a fire pit for year-round gathering.

The hotel is less than one mile from Dover's bustling downtown center and a short drive from the University of New Hampshire and downtown Portsmouth. The Garrison also serves as a pleasant stopping point along the way to the scenic White Mountains and Lakes Region. One hour from Boston, Portland, Maine, New Hampshire's Lake Winnipesaukee, and within 30 minutes from New Hampshire beaches, Dover offers activities year round and is an ideal destination for travelers.

Known for inspiring individuality, the Ascend Hotel Collection is the first and largest global soft brand, featuring best-in-class unique, boutique and historic hotels and resorts with more than 230 properties open or under development worldwide. The Port Hospitality Group also owns and operates two other Ascend Hotel Collection properties in Portsmouth, NH and Kennebunk, ME.

The Garrison Hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today*'s 10 Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at www.choicehotels.com. Members can redeem points towards free nights, airline miles and more while staying at any of Choice's global hotel properties.

Ascend Hotel Collection: let the destination reach you.

The Ascend Hotel Collection is a global portfolio of unique, boutique and historic independent hotels and resorts and is part of Choice Hotels International, one of the world's leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, Ascend has more than 170 properties open and operating worldwide, including in France, the United Kingdom, Norway, Sweden, Turkey, Australia, Canada, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels(®) brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and

operated. Visit us at <u>www.choicehotels.com</u> for more information.

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