# Cambria Hotels Opens in New Orleans

ROCKVILLE, Md., Oct. 10, 2017 /PRNewswire/ -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies, in collaboration with Fillmore Capital Partners and Fillmore Hospitality, announced today the opening of the newest addition to the Cambria Hotels portfolio, the Cambria Hotel New Orleans Warehouse District.

Located at 632 Tchoupitoulas Street, the 162-room newly constructed, upscale Cambria hotel is located in the trendy Arts and Warehouse District offering numerous dining and entertainment options and the action of the French Quarter. The area has been designated a Louisiana Cultural District. The hotel is just blocks from the French Quarter and the New Orleans Convention Center, and is adjacent to the central business district.

"This is another important milestone for the Cambria Hotels brand as we continue to open in markets with a balance of cultural and corporate offerings demanded and valued by today's modern traveler," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "We're thrilled to once again have worked with Fillmore Hospitality to bring this great property to market. It follows recent Cambria and Fillmore Capital Partners openings in Los Angeles – LAX, Chicago Magnificent Mile, and Southlake – DFW."

The Cambria Hotel New Orleans Warehouse District property features contemporary on-site dining, serving a menu comprised of local specialties, signature cocktails and area craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches. The property also includes 1,200 square feet of meeting space and a state-of-the-art fitness center.

Choice Hotels again teamed up with Fillmore Hospitality, a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America. Fillmore has now opened four Cambria hotels, and early next year will expand the brand to Nashville.

"Choice Hotels has been a tremendous collaborator every step of the way, providing all of the resources to help us open the doors to now four Cambria properties," said Ron Silva, Fillmore Capital Partners president and CEO. "New Orleans is a city of rich history and year-after-year one of the most popular U.S. cities for leisure and business. This new Cambria property is in a prime location where guests can truly experience all of this city's charm."

**About Cambria Hotels**

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 32 hotels open across the United States, and there are nearly 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

**About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of June 30, 2017, 792 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 32 million members, our Choice Privileges® rewards program

enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join.  All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

**About Fillmore Capital Partners**

Fillmore Capital Partners, LLC, is a private investment company that engages in the development, management, and distribution of investment vehicles for institutional and select private-client investors. FCP invests on behalf of its clients in lodging, healthcare, and operating company platforms, as well as opportunistic investments in other real estate asset classes. To learn more, visit www.fillmorecap.com.

**About Fillmore Hospitality**

Fillmore Hospitality, LLC is a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America. The firm's principals and executives have worked together for more than 25 years to deliver consistently superior financial results for their clients. Visit www.fillmorehospitality.com for more information.

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For further information: Alannah Don, Choice Hotels: 301-592-6361, Alannah.don@choicehotel.com

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