Cambria Hotels Opens First New Jersey Property

Upscale Brand Adds Hotel in West Orange

ROCKVILLE, Md., Jan. 31, 2019 /PRNewswire/ -- Franchised by Choice Hotels International, Inc. (NYSE: CHH), the Cambria Hotels brand continues its coast-to-coast expansion with the opening of a hotel in West Orange, N.J. The 127-room Cambria Hotel West Orange is the brand's first hotel in New Jersey and joins its growing portfolio in Northeastern cities, including New York and Philadelphia, with hotels in Boston and Portland, Maine also in the pipeline.

The Cambria Hotel West Orange is located at 12 Rooney Circle in Essex County, N.J. The hotel is a short drive to the city of Newark, one of the nation's major air, shipping, and rail hubs, including Newark Liberty International Airport, and the Port of New York and New Jersey. New York City's Wall Street is also less than 20 miles from the property and Seton Hall University and Montclair State University are nearby.

"The Cambria Hotel West Orange sits in the heart of Essex County, financial center of New Jersey and home to major Fortune 500 companies like Prudential Financial, ADP, and Dun & Bradstreet," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "This hotel underscores our commitment to expanding the brand in major urban markets and thriving corporate hubs, bringing business travelers the upscale lodging experience they want and deserve."

The Cambria Hotel West Orange features upscale amenities that appeal to modern travelers, including:

- Immersive, spa-style bathrooms with Bluetooth mirrors
- Contemporary and sophisticated guest rooms, complete with modern fixtures, abundant lighting, and plush bedding
- Onsite dining featuring freshly prepared food, local craft beer on tap, wine, and specialty cocktails
- Multi-function meeting space
- State-of-the-art fitness center
- Locally inspired design

The hotel was developed in collaboration with Bharat Patel of Sun Development & Management Corporation, which builds and operates full- and select-service hotels throughout the United States.

"West Orange has become one of the top upscale destinations in Essex County, offering travelers access to local and national businesses, universities and leisure attractions, including the Thomas Edison National Historical Park, Turtleback Zoo, as well as dining, shopping, and entertainment," said Bharat Patel, Chairman and CEO, Sun Development & Management Corporation. "The Cambria Hotel West Orange is a great addition to the city, and we look forward to offering the brand's upscale and modern amenities to travelers visiting the Garden State."

About Cambria Hotels

The Cambria® Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are more than 40 Cambria properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,900 hotels, representing more than 560,000 rooms in over 40 countries and territories as of September 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

About Sun Development & Management Corporation

Sun Development & Management Corporation, based in Indianapolis, Indiana develops, builds and operates both full and select service hotels throughout the United States. The company currently operates over 25 properties with over 3,000 rooms and suites across 12 states. Sun operates hotels under a variety of franchise affiliations having received numerous industry awards for development, construction and operations. Sun Development & Management currently has 10 additional hotels under development and construction throughout the United States including Secaucus NJ, Nashville TN, Cincinnati OH, Oklahoma City OK, and the Indianapolis and Plainfield IN, markets.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

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