Sleep Inn Encourages Travelers To Explore America's National Parks With 'Inspired By Nature' Sweepstakes

ROCKVILLE, Md., May 13, 2019 /PRNewswire/ -- The Sleep Inn brand, known for its convenient, reliable locations and nature-inspired design, is giving one lucky adventure seeker and their guest the chance to experience one of four spectacular U.S. national parks as part of the *Inspired by Nature Sweepstakes*. No purchase is necessary; to enter, participants must submit an entry at www.SleepInnSweeps.com between May 13 and July 8. The winner will be selected on July 9.

"Exploring national parks is a favorite American pastime that never goes out of style - just like the timeless, nature-inspired design Sleep Inn guests know and love," said Anne Smith, vice president of brand management, design and compliance, Choice Hotels. "Sleep Inn hotels are located near popular destinations throughout the country, including several national parks, and feature soothing design elements and the complimentary amenities guests desire most during travel. We're pleased to introduce this sweepstakes and look forward to helping one lucky winner find the perfect place to dream better after an adventure filled day."

The contest's grand prize winner and their guest will receive:

- A two-night stay at one of the following Sleep Inn hotels of their choice:
 - Sleep Inn & Suites Moab near Arches National Park in Moab, Utah
 - Sleep Inn near Great Smoky Mountains National Park in Gatlinburg, Tenn.
 - Sleep Inn & Suites near Carlsbad Caverns National Park in Carlsbad, N.M.
 - Sleep Inn & Suites Page at Lake Powell near **Grand Canyon National Park** in North Rim, Ariz.
- Roundtrip airfare for two
- \$250 travel voucher
- \$500 Visa gift card
- Admission to national park for two

Please visit <u>www.SleepInnSweeps.com</u> to view the official rules for the Sleep Inn *Inspired by Nature Sweepstakes*, including full details on eligibility, methods of entry, and the prize.

The Sleep Inn brand is franchised by <u>Choice Hotels International, Inc.</u> (NYSE: CHH), one of the world's largest lodging franchisors. For more information about Sleep Inn, please visit <u>www.choicehotels.com/Sleep-Inn</u>.

Sleep Inn® Dream Better Here®

Every Sleep Inn hotel offers a simply stylish stay that's designed to help our guests Dream Better Here. You'll find fresh, nature-inspired design elements that are modern but timeless, that create a relaxed and serene environment. An all-new construction brand, every Sleep Inn hotel is built with a specific vision in mind—to be a sanctuary for travelers as well as an efficient property to build, operate, and maintain. Franchised by global lodging leader Choice Hotels, Sleep Inn properties boast strong product consistency and an established presence in the midscale hotel segment with more than 550 Sleep Inn properties open or in the pipeline worldwide. All Sleep Inn hotels include free Wi-Fi, a complimentary Morning Medley breakfast buffet with plenty of hot and cold options, swimming pool and/or fitness center. For more information, visit www.choicehotels.com/Sleep-Inn.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of March 31, 2019. The Choice[®] family of hotel

brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

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