### Choice Hotels International Reports 2020 Third Quarter Results

Third quarter year-over-year change in domestic RevPAR performance exceeded the overall industry by nearly 20 percentage points; awarded 81 new domestic franchise agreements in the quarter

ROCKVILLE, Md., Nov. 5, 2020 /<u>PRNewswire</u>/ -- <u>Choice Hotels International. Inc.</u> (NYSE: CHH), one of the world's largest lodging franchisors, today reported its results for the three and nine months ended September 30, 2020.



"Choice Hotels' proven portfolio of well-segmented brands, geographic footprint, and strength in leisure travel continued to drive results that outperformed the industry and position the company to benefit from the recent shifts

in consumer behavior," said Patrick Pacious, president and chief executive officer, Choice Hotels. "We believe that our strategy of growing our limited-service brands in the right segments and the right locations will allow us to continue to grow our share of travel demand over the long term.'

In the third quarter of 2020, Choice Hotels continued to provide a broad range of support to its franchisees, guests, and communities while improving its overall financial and liquidity position. Highlights of third quarter and year to date 2020 results include:

- Domestic systemwide revenue per available room (RevPAR) outperformed the total industry by nearly 20 percentage points, declining 28.8% for third quarter 2020 compared to the same period of the prior year, and exceeded the chain scale segments in which the company competes, as reported by STR
- Fourth quarter domestic RevPAR through October 24, 2020 has continued the pattern of sequential quarterly improvement, and October 2020 RevPAR is expected to decline by approximately 25% from the same period of 2019 (see Exhibit 7 for weekly RevPAR trends).
- The company awarded 232 new domestic franchise agreements year to date through September 30, 2020, a 38% decrease compared to the same period of the prior year. Nearly 70% of the agreements awarded year to date through September 30, 2020 were for conversion hotels.
- Net income was \$14.5 million for the third quarter, representing diluted earnings per share of \$0.26.
- Third quarter adjusted net income, excluding certain items described in Exhibit 6, decreased 52% to \$36.8 million from third quarter 2019. Adjusted diluted earnings per share for the third quarter were \$0.66, a 52% decrease from third quarter 2019.
- Adjusted earnings before interest, taxes, depreciation, and amortization (EBITDA) for the third quarter were \$74.9 million, a 34% decrease from third quarter 2019.
- The company reported cash flow from operations of over \$68 million in the third quarter 2020.

#### **Performance Trends**

- Domestic systemwide RevPAR decreased 28.8% for third quarter 2020 compared to the third quarter 2019, exceeding overall industry performance by nearly 20 percentage points. In the third quarter 2020, Choice Hotels outperformed the respective chain scales in which the company competes by more than 580 basis points.
- The company's domestic systemwide occupancy rate has improved since the trough of 28% in early April, with average weekly occupancy consistently exceeding 50% since the week of June 21, 2020 through October 24. For the month of October, domestic systemwide occupancy is expected at 52%.
- The company's upscale portfolio achieved material domestic systemwide RevPAR share gains versus its local competitors for third quarter 2020, compared to the same period of the prior year, with the Ascend Hotel Collection achieving gains of nearly 19 percentage points. In addition, the company's upscale brands' year-over-year change in domestic systemwide RevPAR outperformed the upscale segment by 14 percentage points. The company's extended-stay portfolio continued to outperform the industry throughout the third quarter, with average domestic systemwide
- occupancy rates of 74%. The portfolio achieved average weekly occupancy rates of 70% since the onset of the pandemic in mid-March through October 24, 2020 exceeding the industry average by 29 percentage points. Specifically, the WoodSpring Suites brand experienced occupancy levels of 77% in the third quarter, outperforming the industry by nearly 29 percentage points, and the brand's monthly occupancy levels have remained above 75% since the last week of June. In addition, the Suburban brand's occupancy rates increased by 60 basis points in the third quarter compared to the same period of 2019. All select-service midscale brands achieved domestic systemwide RevPAR share gains versus their local competitors for third guarter 2020
- compared to the same period of the prior year. The Comfort brand family's domestic systemwide year-over-year RevPAR change outperformed the upper-midscale chain scale by 840 basis points.
- In the third quarter, the company outperformed the industry on the year-over-year domestic RevPAR change and achieved RevPAR share gains versus its local competitors across all location types, as reported by STR.

Additional details for the company's third guarter 2020 results are as follows:

#### Revenues

- Total revenues decreased 32% to \$210.8 million for third quarter 2020, compared to the same period of 2019.
- Total revenues excluding marketing and reservation system fees decreased 33% to \$103.6 million for third quarter 2020, compared to the same period of 2019.
- . Third quarter 2020 domestic royalties decreased 29% to \$76 million, compared to the same period of 2019.
- The company's domestic effective royalty rate for third quarter 2020 increased 7 basis points over the prior year third quarter to 4.91%, and has increased 9 basis points year to date through September 30, 2020, compared to the same period of the prior year.

### <u>Development</u>

- The company awarded 81 domestic franchise agreements in third quarter 2020, a 19% decrease compared to the same period of the prior year. Of the total domestic franchise agreements awarded in the quarter, nearly three-fourths were for conversion hotels and over 40% were executed in the month of September. In addition, the company signed the largest minority-owned multi-unit franchise agreement in the history
- of its emerging markets development program, increasing diversity among Choice Hotels' owner base and across the industry. The company's extended-stay portfolio continued to expand, reaching 421 domestic hotels as of September 30, 2020, a 6% increase since September 30, 2019, with the domestic extended-stay pipeline expanding to over 290 hotels awaiting conversion, under construction or approved for development. Since September 30, 2019, the WoodSpring Suites brand grew the number of open domestic hotels by 7% and its
- domestic pipeline by 15%. As of September 30, 2020, the number of domestic rooms in the company's upscale portfolio expanded 33% since September 30, 2019, driven by an increase in room count of 14% for the Cambria Hotels brand and 42% for the Ascend Hotel Collection, the latter of which includes 17
- properties associated with the company's strategic partnership with AMResorts, an Apple Leisure Group brand. The number of domestic hotels and rooms, as of September 30, 2020, increased 0.7% and 1.9%, respectively, from September 30, 2019. The company's domestic upscale, extended stay, and midscale segments reported a 2.1% aggregate increase in units and a 3.4% increase in rooms since September 30, 2019. The number of international hotels and rooms as of September 30, 2020, increased 0.9% and 10.7%, respectively, from the comparable period of 2019. The company's total domestic pipeline of hotels awaiting conversion, under construction, or approved for development as of September 30,
- 2020, reached 945 hotels that represent over 76,000 rooms.

#### **Balance Sheet and Liquidity**

The company ended the third quarter of 2020 with a strong balance sheet and continues to benefit from its primarily franchise-only business model, which has historically provided a relatively stable earnings stream, low capital expenditure requirements, and significant free cash flow.

due 2031. The net proceeds from the offering were used to repay the 364-day, \$250 million term loan obtained in April 2020, and to fund the early repurchase of a portion of the company's 5.750% senior notes due 2022, reducing the company's effective borrowing costs.

During the third quarter of 2020, the company's net debt decreased approximately \$50 million for total net debt of \$886 million as of September 30, 2020, compared to \$936 million as of June 30, 2020. The company reported cash flow from operations of \$70 million for the nine months ended September 30, of which over \$68 million was generated in the third quarter alone. As of September 30, 2020, the company's total available liquidity consisting of cash and available borrowing capacity through the revolving credit facility was approximately \$792 million.

### Shareholder Returns

During the three months ended September 30, 2020, the company repurchased approximately 8,000 shares of common stock for approximately \$0.7 million through repurchases from employees in connection with tax withholding and option exercises relating to awards under the company's equity incentive plans. As of September 30, 2020, the company had 3.4 million shares remaining under the current share repurchase authorization. The company has temporarily suspended share repurchases under the stock repurchase program as previously disclosed on <u>April 8, 2020</u> but may continue to repurchase stock from employees in conjunction with tax withholding and option exercises under the company's equity incentive plans.

As previously disclosed, the company suspended the payout of future dividends for at least the remainder of 2020. As a result, total dividends paid during 2020 will be approximately \$25 million.

The company continues to follow a prudent and disciplined capital allocation strategy, ensuring the level of investment activity is aligned with the current environment.

#### <u>Outlook</u>

On <u>March 17, 2020</u>, the company announced that it withdrew its previously issued outlook for 2020. The ultimate and precise impact of COVID-19 on full year 2020 is still unknown at this time and will depend on the level of resurgence in COVID-19 cases, duration and scope of mandated travel and other restrictions, confidence level of consumers to travel and the pace, and level of the broader macroeconomic recovery. As a result, the company is not providing formal guidance for 2020 at this time.

The company currently expects the impact of COVID-19 on its year-over-year RevPAR change will be less significant for the quarter ended December 31, 2020 than the quarter ended September 30, 2020 based on the continued resilience of leisure demand and Choice's relative outperformance versus the industry.

The company will continue to evaluate the impact of COVID-19 across its business and will provide further updates in the next earnings report based on the best information then available.

### Conference Call

Choice Hotels International will conduct a conference call on Thursday, November 5, 2020, at 10:00 a.m. Eastern Time to discuss the company's third quarter 2020 earnings results. The dial-in number to listen to the call domestically is (888) 428-7458 and the number for international participants is (862) 298-0702. A live webcast will also be available on the company's investor relations website, <u>http://investor.choicehotels.com/</u>, and can be accessed via the Financial Performance and Presentations tab.

### About Choice Hotels

<u>Choice Hotels International, Inc.</u> (NYSE: CHH) is one of the largest lodging franchisors in the world. With more than 7,100 hotels, representing nearly 600,000 rooms, in over 40 countries and territories as of September 30, 2020, the Choice<sup>®</sup> family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges<sup>®</sup> loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit <u>www.choicehotels.com</u>.

#### Forward-Looking Statements

Certain matters discussed in this presentation constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Generally, our use of words such as "expect," "estimate," "believe," "anticipate," "should," "will," "forecast," "plan," "project," "assume," or similar words of futurity identify such forward-looking statements. These forward-looking statements are based on management's current beliefs, assumptions, and expectations regarding future events, which, in turn, are based on information currently available to management. Such statements may relate to projections of the company's revenue, expenses, earnings, debt levels, ability to repay outstanding indebtedness, payment of dividends, repurchases of common stock, and other financial and operational measures, including occupancy and open hotels, the company's ability to benefit from any rebound in travel demand, the company's liquidity, the company's ability to assist franchisees through relief or other financial measures, the company's ability to minimize or manage disruptions posed by COVID-19, the company's ability to achieve cost savings and reduce discretionary spending and investments, and the impact of COVID-19 and economic conditions on our future operations, among other matters. We caution you not to place undue reliance on any such forward-looking statements. Forward-looking statements do not guarantee future performance and involve known and unknown risks, uncertainties, and other factors.

Several factors could cause actual results, performance, or achievements of the company to differ materially from those expressed in or contemplated by the forward-looking statements. Such risks include, but are not limited to, continuation, resurgence, or worsening of the COVID-19 pandemic, including quarantines, "shelter-in-place" orders, or other travel restrictions; new information which may emerge concerning the severity or impact of the COVID-19 pandemic and the development of vaccines and treatments for COVID-19; changes in consumer demand and confidence, including the impact of the COVID-19 pandemic on unemployment rates, consumer discretionary spending, and the demand for travel, transient, and group business; volatility or increases in oil and gas prices that may deter consumers from using their vehicles and impact the demand for leisure travel; the impact of COVID-19 pandemic; the performance of our brands and categories in any recovery from the COVID-19 pandemic disruption; the timing and amount of future dividends and share repurchases; changes to general, domestic, and foreign economic conditions, including access to fear of such outbreaks; changes in law and regulation applicable to the travel, lodging, or franchising industries; or contagious diseases, or fear of such outbreaks; changes in alw and regulation applicable to the travel, lodging, or franchising industries; changes to the desirability of our brands as viewed by hotel operators and customers; changes to the terms or furning and reservations systems and other operating systems; the commercial acceptance of our software as a service technology solutions division's products and services; our ability to grow our franchises; system; exposure to risks related to our hotel development, financing, and ownership activities; exposures to risks related to our hotel development, financing, and ownership activities; exposures to risks related to our hotel development, financing, and ownership activities; exposures to risks related to our hotel dev

our indebtedness and secure our indebtedness; and any future resurgence of COVID-19. These and other risk factors are discussed in detail in the company's filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by law.

### **Non-GAAP Financial Measurements**

The company evaluates its operations utilizing the performance metrics of adjusted EBITDA, revenues excluding marketing and reservation system activities, adjusted net income, and adjusted EPS, which are all non-GAAP financial measurements. These measures, which are reconciled to the comparable GAAP measures in Exhibit 6, should not be considered as an alternative to any measure of performance or liquidity as promulgated under or authorized by GAAP, such as net income, EPS, and total revenues. The company's calculation of these measurements may be different from the calculations used by other companies and comparability may therefore be limited. We discuss management's reasons for reporting these non-GAAP measures and how each non-GAAP measure is calculated below.

In addition to the specific adjustments noted below with respect to each measure, the non-GAAP measures presented herein also exclude restructuring of the company's operations including employee severance benefit, income taxes and legal costs, debt-restructuring costs, tax credits related to the rehabilitation and re-use of historic buildings, exceptional allowances recorded as a result of COVID-19's impact on the collectability of receivables and gains and losses on sale/disposal and impairment of assets primarily related to the company's operations that provide Software as a Service ("SaaS") technology solutions to vacation-rental management companies, an abandoned hotel development project; and an office building leased to a third-party to allow for period-over-period comparison of ongoing core operations before the impact of these discrete and infrequent charges.

Adjusted Earnings Before Interest, Taxes, Depreciation, and Amortization: Adjusted EBITDA reflects net income excluding the impact of interest expense, interest income, provision for income taxes, depreciation and amortization, franchise-agreement acquisition cost amortization, other (gains) and losses, equity in net income (loss) of unconsolidated affiliates, mark-to-market adjustments on non-qualified retirement plan investments, share based compensation expense (benefit) and surplus or deficits generated by marketing and reservation-system activities. We consider adjusted EBITDA to be an indicator of operating performance because it measures our ability to service debt, fund capital expenditures, and expand our business. We also use adjusted EBITDA as do analysts, lenders, investors, and others, to evaluate companies because it excludes certain items that can vary widely across industries or among companies within the same industry. For example, interest expense can be dependent on a company's capital structure, debt levels, and credit ratings and share based compensation expense (benefit) is dependent on the design of compensation plans in place and the usage of them. Accordingly, the impact of interest expense and share based compensation expense (benefit) and amortization because of the tax policies of the jurisdictions in which they operate. As a result, effective tax rates and provision for income taxes of different ages and use different methods of both acquiring and depreciating productive assets or amortizing franchise-agreement acquisition costs. These differences can result in considerable variability in the relative asset costs and estimated lives and, therefore, the depreciation and amortization expense among companies. Mark-to-market adjustments on non-qualified retirement-plan investments recorded in SG6A are excluded from market adjustituments on nor qualified retirement plan investments recorded in SG6A are excluded from market adjustuments on the fair value of the investments are necogized a

Adjusted Net Income and Adjusted Earnings Per Share: Adjusted net income and EPS exclude the impact of surpluses or deficits generated from marketing and reservation-system activities. Surpluses and deficits generated from marketing and reservation activities are excluded, as the company's franchise agreements require the marketing and reservation system revenues to be used exclusively for expenses associated with providing franchise services, such as central reservation and property-management systems, reservation delivery, and national marketing and media advertising. Franchisees are required to reimburse the company for any deficits generated from these marketing and reservation-system activities and the company is required to spend any surpluses generated in future periods. Since these activities will be managed to break-even over time, quarterly or annual surpluses and deficits have been excluded from the measurements utilized to assess the company's operating performance. We consider adjusted net income and adjusted EPS to be indicators of operating performance because excluding these items allow for period-over-period comparisons of our ongoing operations.

Revenues, Excluding Marketing and Reservation System Activities: The company reports revenues, excluding marketing and reservationsystem activities. These non-GAAP measures we present are commonly used measures of performance in our industry and facilitate comparisons between the company and its competitors. Marketing and reservation-system activities are excluded, as the company's franchise agreements require the marketing and reservation-system revenues to be used exclusively for expenses associated with providing franchise services, such as central reservation and property-management systems, reservation delivery, and national marketing and media advertising. Franchisees are required to reimburse the company for any deficits generated from these marketing and reservation-system activities and the company is required to spend any surpluses generated in future periods. Since these activities will be managed to break-even over time, quarterly or annual surpluses and deficits have been excluded from the measurements utilized to assess the company's operating performance.

**Net Debt:** The company's net debt is calculated as total long-term debt (including current portion) excluding unamortized financing costs and discounts minus cash and cash equivalents. Net Debt is a non-GAAP financial measure.

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Choice Hotels International, Inc. and Subsidiaries

**Condensed Consolidated Statements of Income** 

(Unaudited)

Three Months Ended September 30,

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	2020		2019		\$	%	2020	2019	\$	%
(In thousands, except per share amounts)										
REVENUES										
Royalty fees	\$	79,666	\$ 1	13,688	\$ (34,022)	) (30%)	\$ 200,157	\$ 300,4	68 \$ (100,311	.) (:
Initial franchise and relicensing fees	6,071		6,741		(670)	(10%)	20,031	20,223	(192)	(:
Procurement services	10,115		14,814		(4,699)	(32%)	34,609	47,590	(12,981)	(:
Marketing and reservation system	107,141		157,024		(49,883)	(32%)	297,203	439,553	(142,350)	(:
Owned hotels	4,201		8,710		(4,509)	(52%)	15,731	8,710	7,021	8
Other	3,577		9,755		(6,178)	(63%)	12,948	30,192	(17,244)	(!
Total revenues	210,771		310,732		(99,961)	(32%)	580,679	846,736	(266,057)	(:
OPERATING EXPENSES										
Selling, general and administrative	31,413		38,308		(6,895)	(18%)	104,212	124,802	(20,590)	(:
Depreciation and amortization	6,382		5,568		814	15%	19,309	12,589	6,720	5
Marketing and reservation system	113,808		158,430		(44,622)	(28%)	333,564	438,390	(104,826)	(:
Owned hotels	3,812		6,014		(2,202)	(37%)	12,822	6,014	6,808	1
Total operating expenses	155,415		208,320		(52,905)	(25%)	469,907	581,795	(111,888)	(:
Gain (loss) on sale, disposition and impairment of assets, ne	et <b>(4,290)</b>		8		(4,298)	NM	(5,516)	(14,934)	9,418	6
Operating income	51,066		102,420		(51,354)	(50%)	105,256	250,007	(144,751)	(!
OTHER INCOME AND EXPENSES, NET										
Interest expense	12,691		12,431		260	2%	37,153	34,735	2,418	7
Interest income	(1,744)		(2,220)		476	(21%)	(6,277)	(7,617)	1,340	(:
Loss on extinguishment of debt	15,958		-		15,958	NM	16,565	-	16,565	N
Other gains	(1,664)		(115)		(1,549)	1347%	<b>(972)</b>	(3,219)	2,247	(
Equity in net loss of affiliates	1,731		6,400		(4,669)	(73%)	7,172	9,551	(2,379)	(:
Total other income and expenses, net	26,972		16,496		10,476	64%	53,641	33,450	20,191	6
Income before income taxes	24,094		85,924		(61,830)	(72%)	51,615	216,557	(164,942)	(
Income tax (benefit) expense	9,594		9,685		(91)	(1%)	(15,907)	35,848	(51,755)	(:
Net (loss) income	\$	14,500	\$	76,239	\$ (61,739)	) (81%)	\$ 67,522	2 \$ 180,7	09 \$ (113,187	') ((
Basic earnings per share	\$	0.26	\$	1.37	\$ (1.11)	(81%)	\$ 1.22	2 \$ 3.	25 \$ (2.03	3) (1

Exhibit 2

## Choice Hotels International, Inc. and Subsidiaries

### **Condensed Consolidated Balance Sheets**

## (Unaudited)

(In thousands, except per share amounts)	September 30,	December 31,		
	2020	2019		

## ASSETS

Cash and cash equivalents	\$ 191,967	\$ 33,766
Accounts receivable, net	175,375	141,566
Other current assets	48,228	61,257
Total current assets	415,570	236,589
Intangible assets, net	290,913	290,421
Goodwill	159,196	159,196
Property and equipment, net	339,000	351,502
Investments in unconsolidated entities	72,571	78,655
Notes receivable, net of allowances	97,809	103,054
Investments, employee benefit plans, at fair value	26,454	24,978
Operating lease right-of-use-assets	19,774	24,088
Other assets	148,859	118,189
Total assets	\$ 1,570,146	\$ 1,386,672

## LIABILITIES AND SHAREHOLDERS' DEFICIT

Accounts payable	\$	80,191	\$	73,449
Accrued expenses and other current liabilities	67,699		90,364	
Deferred revenue	51,487		71,594	
Current portion of long-term debt	6,977		7,511	
Liability for guest loyalty program	46,066		82,970	
Total current liabilities	252,420	1	325,888	3
Long-term debt	1,058,3	09	844,102	2
Deferred revenue	122,285		112,662	2

Liability for guest loyalty program	79,777	46,698
Operating lease liabilities	15,037	21,270
Deferred compensation and retirement plan obligations	31,039	29,949
Other liabilities	32,683	29,614
Total liabilities	1,591,550	1,410,183
Total shareholders' deficit	(21,404)	(23,511)

Total liabilities and shareholders' deficit\$

1,386,672 \$

Choice Hotels International, Inc. and Subsidiaries

Exhibit 3

# Condensed Consolidated Statements of Cash Flows

(Unaudited)

(In thousands)	Nine Months Ended September 30,			
	2020		2019	
CASH FLOWS FROM OPERATING ACTIVITIES:				
Net income	\$	67,522	\$	180,709
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	19,309		12,589	

	15,505	12,505
Depreciation and amortization - marketing and reservation system	14,994	12,355
Franchise agreement acquisition cost amortization	8,343	7,537
Gain on disposal of assets	-	(2,181)
Loss on asset disposition and impairment of long-lived assets	5,516	15,034
Loss on extinguishment of debt	16,565	-
Non-cash stock compensation and other charges	4,748	12,433
Non-cash interest and other income	(465)	(2,615)
Deferred income taxes	(31,411)	3,268
Equity in net losses from unconsolidated joint ventures, less distributions receive	ved <b>7,320</b>	12,234
Franchise agreement acquisition costs, net of reimbursements	(16,960)	(25,592)
Change in working capital and other, net of acquisition	(25,801)	(34,794)

CASH FLOWS FROM INVESTING ACTIVITIES:		
Investment in property and equipment	(32,176)	(46,135)
Investment in intangible assets	(1,212)	(3,659)
Proceeds from sales of assets	-	10,585
Payment on business disposition, net	-	(10,783)
Asset acquisition, net of cash acquired	-	(168,954)
Proceeds from sale of unconsolidated joint venture	-	8,937
Contributions to equity method investments	(4,620)	(17,329)
Distributions from equity method investments	3,362	9,841
Purchases of investments, employee benefit plans	(2,254)	(2,748)
Proceeds from sales of investments, employee benefit plans	2,372	2,197
Issuance of notes receivable	(9,845)	(10,767)
Collections of notes receivable	5,113	10,491
Proceeds from sale of tax credits	9,197	-
Other items, net	(473)	(1,842)
NET CASH USED IN INVESTING ACTIVITIES	(30,536)	(220,166)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Net (repayments) borrowings pursuant to revolving credit facilities	(18,200)	97,800
Proceeds from issuance of term loan	249,500	-
Proceeds from issuance of 2020 Senior Notes	447,723	-
Principal payments on long-term debt	(466,915)	(371)
Payments to extinguish long-term debt	(14,347)	-
Purchase of treasury stock	(55,158)	(44,770)
Dividends paid	(25,274)	(36,103)
Debt issuance costs	(4,620)	(300)

69,680

190,977

23,863

(24,409)

18,519

34,229

6,615

119,324

Debt issuance costs (4,620) Proceeds from issuance of long-term debt -Payments on transfer of interest in notes receivable -

NET CASH PROVIDED BY FINANCING ACTIVITIES

Proceeds from exercise of stock options

NET CASH PROVIDED BY OPERATING ACTIVITIES

Net change in cash and cash equivalents Effect of foreign exchange rate changes on cash and cash equivalents	158,468 (267)		5,040 (113)	
Cash and cash equivalents at beginning of period	33,766		26,642	
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$	191,967	\$	31,569

# CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES

# SUPPLEMENTAL OPERATING INFORMATION

## DOMESTIC HOTEL SYSTEM<sup>(1)</sup>

# (UNAUDITED)

	For the Nine Months Ended September 30, 2020 F						For the Nine Months Ended September 30, 2019				
	Averag	e Daily				Averag	e Daily			Avera	
	Rate		Occupancy	RevPAR		Rate		Occupancy	RevPAR	Rate	
Comfort <sup>(2)</sup>	\$	85.22	46.2%	\$	39.40	\$	97.39	63.9%	\$ 62.26	(12.59	
Sleep	77.36		46.5%	35.98		86.50		63.0%	54.48	(10.69	
Quality	73.23		42.1%	30.81		81.51		55.9%	45.55	(10.29	
Clarion <sup>(3)</sup>	74.79		33.4%	24.97		86.31		51.3%	44.32	(13.39	
Econo Lodge	59.65		41.2%	24.55		64.75		49.1%	31.78	(7.9%	
Rodeway	60.15		44.0%	26.45		65.29		50.4%	32.89	(7.9%	
WoodSpring Suites	46.15		72.0%	33.23		47.34		76.9%	36.40	(2.5%	
MainStay	77.38		55.1%	42.61		86.38		65.8%	56.86	(10.49	
Suburban	52.14		63.7%	33.22		58.36		68.9%	40.18	(10.79	
Cambria Hotels	116.78		38.3%	44.78		145.08		69.5%	100.88	(19.59	
Ascend Hotel Collection	120.21		43.9%	52.73		126.66		62.7%	79.41	(5.1%	
Total	\$	72.71	45.9%	\$	33.36	\$	83.07	59.3%	\$ 49.26	(12.55	

	For the	For the Three Months Ended September 30, 2020					For the Three Months Ended September 30, 2019						
	Avera	Average Daily						Average Daily					
	Rate		Occupancy	RevPAR		Rate		Occupancy	RevPAR	Rate			
Comfort <sup>(2)</sup>	\$	86.81	53.3%	\$	46.26	\$	101.48	68.4%	\$ 69.39	(14.5)			

Sleep	78.07		52.4%	40.89		88.32		66.4%	58.	.62	(11.69
Quality	76.57		48.7%	37.25		85.60		60.6%	51.	.87	(10.5%
Clarion <sup>(3)</sup>	78.58		37.3%	29.34		91.80		55.7%	51.	.16	(14.49
Econo Lodge	63.63		47.2%	30.01		68.67		53.3%	36.	.62	(7.3%
Rodeway	63.02		50.2%	31.62		68.98		54.3%	37.	45	(8.6%
WoodSpring Suites	46.42		76.5%	35.50		48.69		77.4%	37.	.67	(4.7%
MainStay	79.23		62.4%	49.43		88.05		70.5%	62.	.07	(10.05
Suburban	51.46		68.3%	35.16		57.55		67.9%	39.	.11	(10.65
Cambria Hotels	110.04		41.3%	45.44		145.78		72.0%	104	4.95	(24.59
Ascend Hotel Collection	126.71		51.2%	64.84		135.09		67.6%	91.	29	(6.2%
Total	\$	75.30	52.1%	\$	39.25	\$	86.95	63.4%	\$	55.10	(13.49

**Effective Royalty Rate** 

	For the Quarter Ended		For the Nine Months End	ed
	09/30/2020	09/30/2019	09/30/2020	09/30/2019
System-wide <sup>(4)</sup>	4.91%	4.84%	4.93%	4.84%

(1)In response to partial hotel closures resulting from the COVID-19 pandemic, the Company revised its calculation of Occupancy to be reflective of full room availability

Additionally, the Company also made minor revisions to its ADR calculations, with respect to complimentary rooms. The revised ADR, Occupancy and RevPAR are re

<sup>(2)</sup>Includes Comfort family of brand extensions including Comfort and Comfort Suites

<sup>(3)</sup>Includes Clarion family of brand extensions including Clarion and Clarion Pointe

<sup>(4)</sup>Includes United States and Caribbean countries and territories

CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES

Exhibit 5

SUPPLEMENTAL HOTEL AND ROOM SUPPLY DATA

(UNAUDITED)

September 30, 2020 September 30, 2019 Variance

Hotels Rooms Hotels Rooms Hotels Rooms % %

**1,629 128,213** 1,618 126,931 11 1,282 0.7% 1.0%

Comfort <sup>(1)</sup> Sleep	403	28,534	398	28,072	5	462	1.3%	1.6%
Quality	1,688	128,751	1,670	128,092	18	659	1.1%	0.5%
Clarion <sup>(2)</sup>	179	22,364	176	22,113	3	251	1.7%	1.1%
Econo Lodge	781	47,036	815	49,197	(34)	(2,161	) (4.2%)	(4.4%)
Rodeway	567	32,251	585	34,090	(18)	(1,839	) (3.1%)	(5.4%)
WoodSpring Suites	285	34,290	266	31,927	19	2,363	7.1%	7.4%
MainStay	74	4,673	72	4,642	2	31	2.8%	0.7%
Suburban	62	6,236	59	6,026	3	210	5.1%	3.5%
Cambria Hotels	53	7,599	47	6,679	6	920	12.8%	13.8%
Ascend Hotel Collection	213	22,192	187	15,670	26	6,522	13.9%	41.6%
Domestic Franchises <sup>(3)</sup>	5,934	462,139	5,893	453,439	41	8,700	0.7%	1.9%
International Franchise	5 1,192	134,316	1,181	121,287	11	13,029	0.9%	10.7%
Total Franchises	7,126	596,455	7,074	574,726	52	21,729	0.7%	3.8%

 $\ensuremath{^{(1)}}\xspace$  Includes Comfort family of brand extensions including Comfort and Comfort Suites

<sup>(2)</sup>Includes Clarion family of brand extensions including Clarion and Clarion Pointe

<sup>(3)</sup>Includes United States and Caribbean countries and territories

# CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES

SUPPLEMENTAL NON-GAAP FINANCIAL INFORMATION

(UNAUDITED)

# REVENUES AND ADJUSTED OPERATING MARGINS, EXCLUDING MARKETING AND RESERVATION ACTIVITIES

(dollar amounts in thousands)	Three Months Endeo	Nine Months Ended September 3			
	2020	2019	2020	2019	
Revenues, Excluding Marketing and Reservation Activities					
Total Revenues	\$ 210,771	\$ 310,7	732 <b>\$ 580,679</b>	\$	846,
Adjustments:					
Marketing and reservation system revenues	(107,141)	(157,024)	(297,203)	(439,553)	

\$

283,476 \$

## ADJUSTED EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION AND AMORTIZATION ("EBITDA")

## (dollar amounts in thousands)

	Three Months Ended September 30,			Nine Months Ended September				
	2020		2019		2020		2019	
Net income	\$	14,500	\$	76,239	\$	67,522	\$	180,
Income tax (benefit) expense	9,594		9,685		(15,907)		35,848	
Interest expense	12,691		12,431		37,153		34,735	
Interest income	(1,744)		(2,220)		(6,277)		(7,617)	
Other gains	(1,664)		(115)		(972)		(3,219)	
Loss on extinguishment of debt	15,958		-		16,565		-	
Equity in net loss of affiliates	1,731		6,400		7,172		9,551	
Depreciation and amortization	6,382		5,568		19,309		12,589	
Loss (gain) on sale and dispositions & impairment of assets, net	4,290		(8)		5,516		14,934	
Mark to market adjustments on non-qualified retirement plan investments	1,709		97		928		3,152	
Operational restructuring charges	128		-		8,646		-	
Share-based compensation	1,765		2,020		1,624		6,211	
Exceptional allowances attributable to COVID-19	1,285		-		3,963		-	
Marketing and reservation system reimbursable (surplus) deficit	6,667		1,406		36,361		(1,163)	
Franchise agreement acquisition costs amortization	1,582		1,487		4,759		4,329	
Adjusted EBITDA	\$	74,874	\$	112,990	)\$	186,362	\$	290,

# ADJUSTED NET INCOME AND ADJUSTED DILUTED EARNINGS PER SHARE (EPS)

(dollar amounts in thousands, except per share amounts)	Three Mor	Three Months Ended September 30,			Nine Months Ended September 3			
	2020		2019		2020		2019	
Net income	\$	14,500	\$	76,23	9 <b>\$</b>	67,522	\$	180,
Adjustments:								
Marketing and reservation system reimbursable (surplus) deficit	3,376		1,095		28,431		(932)	
Operational restructuring charges	97		-		6,392		-	
Loss on sale and disposition & impairment of assets, net	3,123		5,187		4,087		16,516	

Loss on extinguishment of debt	11,617		-		12,275		-	
Exceptional allowances attributable to COVID-19	651		-		2,937		-	
Sale of tax credits on historic building	(1,688)		(6,035)		(1,857)		(6,035)	
Foreign tax benefit on international restructuring	5,118		-		(25,454)		-	
Adjusted Net Income	\$	36,794	\$	76,480	5 <b>\$</b>	94,333	\$	190,
Diluted Earnings Per Share	\$	0.26	\$	1.36	\$	1.21	\$	:
Adjustments:								
Marketing and reservation system reimbursable (surplus) deficit	0.06		0.02		0.51		(0.02)	
Operational restructuring charges	-		-		0.12		-	
Loss on sale and disposition & impairment of assets, net	0.06		0.09		0.07		0.29	
Loss on extinguishment of debt	0.21		-		0.22		-	
Exceptional allowances attributable to COVID-19	0.01		-		0.05		-	
Sale of tax credits on historic building	(0.03)		(0.10)		(0.03)		(0.10)	
Foreign tax benefit on international restructuring	0.09		-		(0.46)		-	
Adjusted Diluted Earnings Per Share (EPS)	\$	0.66	\$	1.37	\$	1.69	\$	

# NET DEBT

(dollar amounts in thousands)	September 30,		June 30,	
	2020	2020		
Long-term debt	\$	1,058,309	\$	1,232,136
Current portion of long-term debt	6,977	6,977		
Total Debt	1,065,286		1,239,293	
Adjustments:				
Unamortized financing fees and discounts	12,678		10,780	
	1,077,96	4	1,250,073	
Cash and cash equivalents	191,967		314,139	
Net Debt	\$	885,997	\$	935,934

CHOICE HOTELS INTERNATIONAL, INC. AND SUBSIDIARIES Exhibit 7

# (UNAUDITED)

Week beginning	Choice Hotels	Total Industry
03/08/2020	-22.4%	-32.4%
03/15/2020	-46.4%	-69.5%
03/22/2020	-60.9%	-80.6%
03/29/2020	-63.1%	-81.3%
04/05/2020	-65.7%	-83.0%
04/12/2020	-57.5%	-78.7%
04/19/2020	-60.4%	-78.2%
04/26/2020	-56.8%	-76.5%
05/03/2020	-53.5%	-74.1%
05/10/2020	-54.6%	-73.4%
05/17/2020	-50.8%	-69.6%
05/24/2020	-44.0%	-62.1%
05/31/2020	-44.0%	-64.8%
06/07/2020	-42.4%	-62.5%
06/14/2020	-42.2%	-60.0%
06/21/2020	-37.9%	-56.3%
06/28/2020	-27.9%	-44.5%
07/05/2020	-35.8%	-54.4%
07/12/2020	-38.3%	-55.9%
07/19/2020	-37.5%	-54.8%
07/262020	-33.1%	-51.1%
08/02/2020	-29.5%	-49.1%
08/09/2020	-26.6%	-45.9%
08/16/2020	-25.8%	-45.9%
08/23/2020	-25.6%	-44.3%
08/30/2020	-14.0%	-32.7%
09/06/2020	-26.2%	-48.1%
09/13/2020	-28.6%	-51.6%
09/20/2020	-28.3%	-51.7%
09/27/2020	-26.9%	-48.0%

10/04/2020	-27.0%	-47.5%
10/11/2020	-27.4%	-50.3%
10/18/2020	-26.7%	-51.8%

 $^{(1)}$  Source: Smith Travel Research (STR) Weekly Hotel Review

SOURCE Choice Hotels International, Inc.

For further information: Scott Oaksmith, Senior Vice President, Real Estate and Finance, Allie Summers, Director, Executive Reporting and Investor Relations, IR@choicehotels.com

Additional assets available online: 🔤 Photos (1)

https://media.choicehotels.com/2020-11-05-Choice-Hotels-International-Reports-2020-Third-Quarter-Results and the second second