

Choice Hotels Promotes Angelique Kelly-Lara to Vice President of Global Talent Acquisition



ROCKVILLE, Md., (March 12, 2018) -- [Choice Hotels International](#), Inc. (NYSE: CHH), one of the world's largest hotel companies, announced the promotion of Angelique Kelly-Lara to vice president, global talent acquisition. In this new leadership role, Kelly-Lara will oversee Choice's global talent acquisition department and will be responsible for developing and implementing new hiring strategies to support the company's corporate objectives.

Kelly-Lara has been an integral member of Choice's human resources team since 2014, most recently serving as senior director of human resources. During her tenure, she successfully led human resources operations for the company's corporate offices, including workforce planning, employee relations and international human resources. In addition, she has helped to facilitate seamless succession planning efforts.

"People are Choice's greatest asset, and the ability to attract, retain and continually develop high-caliber talent is critical to the success of our performance-driven and principles-led organization," said Patrick Cimerola, chief human resources officer. "Angelique is an accomplished human resources professional, with a deep understanding of Choice's culture, core business functions and future strategy, making her the ideal leader of our global talent acquisition team."

Kelly-Lara has more than 20 years of human resources experience. Prior to joining Choice Hotels, Kelly-Lara held key leadership positions at McDonald's Corporation, most recently serving as director, Human Resources and Employee Relations for the US business. Earlier in her career, she held similar positions at Aramark Corporation, Banker's Life and Casualty Company. Kelly-Lara earned her bachelor's degree in business administration from the University of Kansas, and a master's in business administration from the University of Missouri-Kansas City.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe, and as of February 1, 2018, more than 1,000 hotels were in its development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 35 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

© 2018 Choice Hotels International, Inc. All rights reserved.

For further information: Alannah Don tel: 301-592-5154 Alannah.Don@choicehotels.com

<http://media.choicehotels.com/press-releases?item=123410>