Choice Hotels to Match Donations to The Red Cross to Support COVID-19 Relief Efforts in India and Around the World

ROCKVILLE, Md., May 14, 2021 -- Choice Hotels International, Inc. (NYSE: CHH) today announced it will match Choice Privileges member donations to the Red Cross, encouraging its loyalty members to join the company's efforts in supporting COVID-19 relief efforts in India and around the world. Members will be able to donate loyalty points that convert to cash, a portion of which will be matched by Choice Hotels.

The global Red Cross and Red Crescent network is supporting the immediate needs of individuals, families and communities around the world, coordinating with governments, the World Health Organization (WHO), national public health agencies such as the Centers for Disease Control and Prevention (CDC), and other public health organizations to help keep people safe from COVID-19 while also providing relief to people facing the secondary impacts of the virus. Each Red Cross and Red Crescent response is tailored based on the needs of each country and the phase of the outbreak. Donations enable the Red Cross to prepare for, respond to and help people recover from the virus.

For more information on Choice Hotels' efforts and to donate, visit https://www.choicehotels.com/choice-privileges/redeem-points/donations.

Choice Hotels is also a proud member of the American Red Cross Disaster Responder Program, making a year-round financial commitment to ensure the Red Cross is prepared to help meet the needs of people affected by disasters big and small, anytime and anywhere across the U.S.

About Choice Hotels®
Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. With more than 7,100 hotels, representing nearly 600,000 rooms, in over 40 countries and territories as of March 31, 2021, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

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