

## **Triple Your Rewards This Spring With Choice Hotels**

**Receive Triple Choice Privileges(R) Points OR Triple Airline Rewards Starting With Your Second Stay at Choice Hotels**

PRNewswire-FirstCall  
SILVER SPRING, Md.

Choice Hotels International, Inc. announced today a new Triple Rewards promotion. Guests can now earn triple Choice Privileges points or Airline Rewards this spring for stays at any Comfort Inn, Comfort Suites, Quality Inn, Sleep Inn, Clarion, Cambria Suites or MainStay Suites property in the U.S., Canada, Caribbean or Mexico. The promotion starts February 1 and runs until April 30, 2007.

Guests can earn triple rewards for an unlimited number of visits, starting with their second stay. Points can be redeemed for free room nights worldwide, airline miles, charitable donations or gift certificates from more than 100 national and 400 regional retailers and restaurants. The Choice Privileges rewards program also offers special membership benefits, such as express reservations, express check-in, free local phone calls and incoming faxes, complimentary newspaper and extended check-out.

"We're very pleased to make staying with Choice Hotels three times as rewarding this spring," said Bill Carlson, senior vice president, consumer marketing for Choice Hotels. "This offer is a great value for travelers, and with the spring travel season upon us, this is one way we can thank our valued customers."

For more information about the Choice Privileges rewards program, as well as other promotional offers by Choice Hotels, visit [choicehotels.com](http://choicehotels.com).

### **About Choice Hotels**

Choice Hotels International franchises more than 5,300 hotels, representing more than 430,000 rooms, in the United States and more than 40 countries and territories. As of September 30, 2006, 736 hotels are under development in the United States, representing 57,117 rooms, and an additional 72 hotels, representing 6,462 rooms, are under development in more than 20 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

\*Earn triple Choice Privileges points or triple Airline Rewards for qualifying stays beginning with your second stay at any Comfort Inn, Comfort Suites, Quality Inn, Sleep Inn, Clarion, Cambria Suites or MainStay Suites hotel in the U.S., Canada, Caribbean or Mexico with arrival between February 1 and April 30, 2007. A stay is defined as any number of consecutive nights at one hotel regardless of check-ins or check-outs. You must notify the front desk at time of check-in whether you choose to earn points or Airline Rewards. See [choicehotels.com](http://choicehotels.com) for information on posting of points or Airline Rewards and other details.

Choice Hotels, Choice Hotels International, Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

First Call Analyst:  
FCMN Contact: [david\\_peikin@choicehotels.com](mailto:david_peikin@choicehotels.com)

SOURCE: Choice Hotels International, Inc.

CONTACT: David Peikin of Choice Hotels International, Inc., +1-301-592-6361, or Fax, +1-301-592-6177, or [david\\_peikin@choicehotels.com](mailto:david_peikin@choicehotels.com)

Web site: <http://www.choicehotels.com/>

---

<https://media.choicehotels.com/2007-01-18-Triple-Your-Rewards-This-Spring-With-Choice-Hotels>