

Choice Hotels Names 2007 Inn of The Year Winners

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Choice Hotels International, Inc. today announced that 14 properties have received honors as the 2007 Inn of the Year award winning hotels. The awards were announced at the company's 53rd annual convention in Orlando, Florida. From South Dakota to Florida to Colorado to Tennessee - and from Brazil to Japan to Mexico to Norway - this year's winners represent the 'best of the best' in the areas of guest satisfaction and brand performance in a worldwide system of over 5,400 hotels.

"This year's winning hotels exemplify the definition of hospitality - the friendly reception and warm and generous treatment of guests," said Charles A. Ledsinger, Jr., vice chairman and chief executive officer of Choice Hotels. "These hotels provide exceptional service to their guests, and guests that stay at these properties are among the most satisfied in the Choice system. I commend the owners, general managers and employees at these hotels for their ongoing commitment to guest service."

Commitment to guest satisfaction and operational excellence are key focal points for Choice. Across all of its brands, Choice is investing in programs that can help improve guest service at the property level and potentially enhance service consistency at all hotels.

This year's winning hotels were selected by reviewing properties' guest satisfaction scores, which are calculated using surveys emailed to guests within 48-72 hours of checkout, as well as Quality Assurance Review scores. This year's Inn of the Year award winners all ranked as one of the top five hotels within their brand.

The 2007 Inn of the Year award winners are:

Comfort Inn
Comfort Inn & Suites
Rapid City, SD

Comfort Suites
Comfort Suites Maingate East
Kissimmee, FL

Quality
Quality Inn Merry Acres
Albany, GA

Sleep Inn
Sleep Inn
Cross Lanes, WV

Clarion
Clarion Suites Central
Madison, WI

Clarion Collection
Norfolk Lodge & Suites
Norfolk, NE

MainStay Suites
MainStay Suites
Pigeon Forge, TN

Suburban
Suburban Extended Stay Hotel
Concord, NC

Econo Lodge
Econo Lodge
Sioux Center, IA

Rodeway Inn
Rodeway Inn
Gunnison, CO

Clarion (International)
Clarion Jardim Europa
Sao Paulo, Brazil

Clarion Collection (International)
Clarion Collection Hotel Amanda
Haugesund, Norway

Comfort (International)
Comfort Hotel Central International Airport
Tokoname, Aichi, Japan

Quality (International)
Quality Inn Chihuahua San Francisco
Chihuahua, Mexico

About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 440,000 rooms, in the United States and 39 countries and territories. As of March 31, 2007, 833 hotels are under development in the United States, representing 64,078 rooms, and an additional 70 hotels, representing 6,463 rooms, are under development in more than 15 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at choicehotels.com.

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