

Choice Hotels Keeps Travelers Going This Summer With Free Gasoline From Choice Privileges

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You never know where the road may take you ... that's why Choice Hotels is giving guests \$50 in free gas this summer to find out. Choice Hotels International, Inc. announced today its \$50 gas card summer promotion available to Choice Privileges(R) members.

Choice Privileges members who book at 800.4CHOICE or choicehotels.com and stay at any of the over 3,000 Comfort Inn(R), Comfort Suites(R), Quality Inn(R), Sleep Inn(R), Clarion(R), Cambria Suites(TM), MainStay Suites(R) or Suburban Extended Stay(R) brand hotels in the U.S., Canada, Mexico or the Caribbean between June 1st and August 16th will earn enough Choice Privileges bonus points to redeem for a \$50 gas card after three separate stays.

"We want to help our guests enjoy more of the experience of travel with the help of this promotion," said Bill Carlson, senior vice president, marketing for Choice Hotels. "We've always been known for providing great value with all our brands, and with the price of gas increasing, that's definitely going to be true this summer."

With the peak season for the annual tradition of the family vacation fast approaching, expectations are high that gas prices will be on the rise. The free \$50 gas card promotion is designed to help summer travelers stretch their travel dollars a little further.

For more information about the Choice Privileges rewards program, as well as other promotional offers by Choice Hotels, visit choiceprivileges.com or choicehotels.com.

About Choice Hotels

Choice Hotels International franchises more than 5,300 hotels, representing more than 435,000 rooms, in the United States and more than 40 countries and territories. As of December 31, 2006, 860 hotels are under development in the United States, representing 66,238 rooms, and an additional 70 hotels, representing 6,317 rooms, are under development in more than 15 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at choicehotels.com.

Choice Privileges member number must be provided upon check-in for the stay to be eligible. After third qualifying stay between June 1 and August 16, 2007 at eligible rates, receive 16,000 points which can be redeemed for a gift card to gas stations nationwide. A stay is defined as any number of consecutive nights at one hotel regardless of check-ins or check-outs. You must maintain a U.S. address (including U.S. territories) to be eligible for this promotion. For program details, eligible rates and point redemption rules, visit choiceprivileges.com.

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