

Choice Hotels Opens Cambria Suites Hotel in Green Bay, Wisconsin

Choice Hotels and Badger Midwest Holdings Open Stylish New All-Suites Hotel Walking Distance from Lambeau Field

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SILVER SPRING, Md. and GREEN BAY, Wis.

Choice Hotels International today announced the 127-suite Cambria Suites hotel in Green Bay, Wisconsin opened its doors to guests earlier this month. This marks the third Cambria Suites hotel to open nationwide. Cambria Suites hotels are designed for guests who want to take their lifestyle with them when traveling. Hotels feature a stylish design with guest suites that are 25 percent larger than standard hotel rooms. As of June 30, 2007, 58 Cambria Suites hotels were under development in 26 states nationwide and in Canada.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20071017/NEW106>)

The hotel, located at 1011 Tony Canadeo Run, was developed by Badger Midwest Holdings, is owned by Green Bay C S Hotel Group of Jefferson, Wisconsin and managed by HP Hotels of Birmingham, Alabama. With the opening of this property, visitors to the area and its many businesses, as well as Green Bay Packers fans, have a new and fresh lodging alternative in the area.

"We are very excited to open in our third Cambria Suites hotel in such a vibrant, growing market," said William Edmundson, brand president, Cambria Suites. "Business and leisure travelers will find this hotel to be a welcome addition to the Green Bay lodging market as it delivers the convenient functionality of a modern home with a stylish, contemporary design."

Like all Cambria Suites hotels, the Cambria Suites Green Bay is smoke-free and features separate work and living areas with ergonomic chairs, movable desks, luxury linens and Bath and Body Works(R) products in every suite. The hotel offers the latest in technology, including a 52-inch television in the open, airy two-story lobby and two flat-screen LCD televisions, a CD/DVD player, and MP3 jacks included in each suite. Select suites offer MediaHub(TM) plug-and-play technology allowing guests to connect their laptop, MP3 player, game console, digital camera, or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected on the road.

"As home to several of Wisconsin's top employers, Green Bay is a great market for a Cambria Suites hotel," said Robert Rehm, chief operations officer, Badger Midwest Holdings. "The Cambria Suites brand has the right look, the right guest suite and the right amenities. We are confident that the brand will be a success and anticipate developing at least nine more Cambria Suites hotels in markets across the country."

The Cambria Suites Green Bay features Reflect, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck(R) coffee, and a hot breakfast buffet; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and hot tub/spa area; and Refill, a 24-7 convenience store that offers energy drinks, organic snacks, and sundries as well as freshly prepared grab-and-go gourmet salads and sandwiches. The hotel also features over 1,000 square feet of meeting space, with the largest of the property's three meeting rooms able to accommodate up to 60 attendees.

"We are excited to have the opportunity to manage the Cambria Suites Green Bay hotel," said Kerry Ranson, president and CEO of HP Hotel Management. "We are strong believers in

the brand and will be managing as well as developing additional Cambria Suites hotels."

The Cambria Suites Green Bay property is less than one mile from Lambeau Field and just five miles from Austin Straubel International Airport. The hotel can be reached via phone at (920) 569-8500 or via fax at (920) 569-8555. For more information on Cambria Suites, visit <http://www.cambriasuites.com/>.

About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 445,000 rooms, in the United States and 38 countries and territories. As of June 30, 2007, 858 hotels are under development in the United States, representing 67,740 rooms, and an additional 85 hotels, representing 8,007 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Internet site, which may be accessed at <http://www.choicehotels.com/>.

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