

Stylish and Contemporary New Cambria Suites Hotel Comes to Salt Lake City, Utah

Leisure and Business Travelers Can Expect a Fresh Look in Lodging

PRNewswire-FirstCall
SILVER SPRING, Md.

The Utah Jazz. Great Salt Lake. Historic Temple Square. And now the new Cambria Suites hotel. Travelers to Salt Lake City, Utah will see a new lifestyle hotel coming to the area at the airport just minutes from downtown. The newest brand from worldwide lodging franchisor Choice Hotels International, Cambria Suites hotels feature a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. The 129-suite hotel will be located at 263 Charles Lindbergh Drive and is owned by local developer Wydredge, LLC of Ogden, Utah. As of June 30, 2007, 58 Cambria Suites hotels were under contract in 26 states nationwide and in Canada.

"As someone who knows Salt Lake City, I can honestly say I can't think of a better city for this stylish and contemporary new hotel," said Barry Eldredge of Wydredge, LLC. "This Cambria Suites hotel will combine elements of style and function for people who want to take their lifestyle with them when they travel."

Like all Cambria Suites hotels, the all-suite hotel in Salt Lake City will offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, CD/DVD player, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"Modern travelers expect their hotel to reflect their lifestyle in every aspect-amenities, surroundings, food and beverage," said William Edmundson, brand president of Cambria Suites for Choice Hotels. "Cambria Suites is a brand that can give those modern travelers what they want and we're excited to bring this new brand to Salt Lake City."

The hotel's location is close to downtown Salt Lake City and near many local attractions such as Great Salt Lake, the Utah State Fairgrounds, Rocky Mountain Raceway, the E Center, University of Utah and the Delta Center, home of the Utah Jazz.

"There's been a lot of buzz around Cambria Suites and with tremendous recent growth we're looking for owners like Barry Eldredge and his associates at Wydredge, LLC to help us build this brand," added Brad LeBlanc, vice president of franchise sales for Cambria Suites, Choice Hotels.

All Cambria Suites hotels include Reflect, a casual dining area that features a full barista bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at <http://www.cambriasuites.com/>.

About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of September 30,

2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at <http://www.choicehotels.com/>.

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