

Choice Hotels Announces Executive Promotions

David White and Patrick Pacious Promoted to Senior Vice President Level

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The board of directors of Choice Hotels International, Inc., today announced the promotions of David White, chief financial officer, and Patrick Pacious, vice president, corporate development and strategy, to senior vice presidents of the company. David White is an officer of the company and Patrick Pacious was elected an officer of the company by the Board of Directors in conjunction with his promotion.

David White joined the company in September 2002 as vice president, financial/SEC reporting and was subsequently promoted to controller in December 2002. In September 2006, he was named vice president and chief financial officer. During his tenure at Choice, White has provided strong leadership in handling the company's financial, investor relations, and treasury responsibilities. Prior to joining Choice Hotels, White was with Ernst & Young, where he supervised financial statement audits and managed special projects for both public and private companies in a wide range of industries. He is a graduate of the University of Virginia, McIntire School of Commerce and is a certified public accountant.

Patrick Pacious joined Choice in July 2005 as senior director of corporate strategy. In February 2006, he was promoted to vice president, corporate development and innovation -- working with the senior management team to identify and explore additional growth and investment opportunities beyond the company's core business. In early 2007, Pacious' role expanded to include corporate strategy. In this position, Pacious took a lead role in developing the company's long-term corporate strategy and driving internal change through the leadership of several strategic initiatives. Before joining Choice in 2005, Pacious spent more than 10 years as a consultant with BearingPoint and Arthur Andersen, where he provided strategic advice to senior executives and boards of directors for a variety of global and domestic organizations. Mr. Pacious earned his master's degree in business administration from the Kellogg Graduate School of Management at Northwestern University and his bachelor's degree from Duke University.

About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of September 30, 2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at <http://www.choicehotels.com/>.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International, Inc.

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