

New Cambria Suites Hotel Comes to Pittsburgh/Canonsburg Area

Choice Hotels Brings Stylish Upscale Lodging Option to Pennsylvania Travelers

PRNewswire-FirstCall
SILVER SPRING, Md.

With 59 Cambria Suites hotels under contract in 26 states nationwide and in Canada as of September 30, 2007, development behind the stylish new upscale hotel brand continues to grow. Choice Hotels International announced today a newly-signed contract with local developer Horizon Hospitality, an affiliate of Horizon Properties Group, LLC, for a 129-suite Cambria Suites hotel located in the Pittsburgh metro area in Canonsburg, Pennsylvania.

"As the tourism market in the Pittsburgh area becomes stronger and stronger, Canonsburg is the ideal location for a Cambria Suites hotel, attracting both business and leisure travelers," said William Edmundson, brand president of Cambria Suites, Choice Hotels. "This new brand is reflective of today's traveler and their modern lifestyle-perfect for those who want to take their lifestyle with them when they travel."

The Cambria Suites hotel, to be located at 120 Southpointe Blvd., is expected to open in spring 2009 in conjunction with the Southpointe Town Center retail complex, which will include the Cambria Suites hotel, a major department store, movie theater and dozens of smaller retail shops and restaurants.

"We are very excited to be building a Cambria Suites hotel in Canonsburg and are confident that our guests will love the hotel's stylish suites, amenities and services," said Owner Rod Piatt. "This is exactly the kind of new, innovative hotel brand that's perfect for the growing area of Pittsburgh."

The hotel will bring the latest in hotel innovation to the Pittsburgh/Canonsburg area, boasting a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. The hotel will also offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, CD/DVD player, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"In building this new upscale brand, we're looking for owners and developers like Rod Piatt that truly embody and understand what the Cambria Suites brand stands for," added Brad LeBlanc, vice president of franchise sales for Cambria Suites, Choice Hotels.

All Cambria Suites hotels include Reflect, a casual dining area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at www.cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of September 30,

2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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