

## **San Antonio/Schertz Travelers Can Expect Stylish New Cambria Suites Hotel**

### **Choice Hotels Announces Second Upscale Hotel for San Antonio Area**

PRNewswire-FirstCall  
SILVER SPRING, Md.

Choice Hotels International announced today plans for a new Cambria Suites hotel, the lodging franchisor's stylish new upscale hotel brand, just outside of San Antonio in Schertz, Texas.

"As travel to the San Antonio area continues to grow, both leisure and business travelers are looking for a refreshing take on traditional hotel design and amenities -- and this Cambria Suites hotel will offer just that," said William Edmundson, brand president of Cambria Suites, Choice Hotels.

The 129-suite hotel, owned by developer Galo Properties, is the second Cambria Suites hotel planned for the San Antonio area. As of September 30, 2007, 59 Cambria Suites hotels were under contract in 26 states nationwide and in Canada.

"We're very excited to be building a Cambria Suites in Schertz," said Walt Busby of Galo Properties. "The fact that this new brand is reflective of today's travelers, who want to take their modern lifestyle with them when they travel, makes it an ideal match for the city of Schertz."

The Cambria Suites hotel will be located at 17703 I-35 N. and will bring the latest in hotel innovation to the San Antonio/Schertz area, boasting a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. The hotel will also offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, CD/DVD player, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"As we continue to grow the Cambria Suites brand, we're looking for developers like Galo Properties that really understand the brand and what it's all about," added Brad LeBlanc, vice president of franchise sales for Cambria Suites, Choice Hotels.

All Cambria Suites hotels include Reflect, a casual dining area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience store fare and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at <http://www.cambriasuites.com/>.

#### About Choice Hotels

Choice Hotels International franchises more than 5,500 hotels, representing more than 450,000 rooms, in the United States and 37 countries and territories. As of September 30, 2007, 872 hotels are under development in the United States, representing 68,853 rooms, and an additional 82 hotels, representing 7,970 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and

Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels Web site, which may be accessed at <http://www.choicehotels.com/>.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International.

First Call Analyst:  
FCMN Contact: david\_peikin@choicehotels.com

SOURCE: Choice Hotels International, Inc.

CONTACT: Heather Soule of Choice Hotels International, Inc.,  
+1-301-628-4361 (office), +1-301-592-6177 (fax),  
heather\_soule@choicehotels.com

Web site: <http://www.cambriasuites.com/>  
<http://www.choicehotels.com/>

---

<https://media.choicehotels.com/2008-02-04-San-Antonio-Schertz-Travelers-Can-Expect-Stylish-New-Cambria-Suites-Hotel>