

Choice Hotels Announces 2008 Inn of the Year Winners

13 Properties Selected as the Best of the Best at Choice Hotels 54th Annual Convention

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Choice Hotels International, Inc. today announced that 13 of the company's franchised properties won big at the company's 54th Annual Convention in Las Vegas-each coming home as a 2008 Inn of the Year award winning hotel. From every corner of the United States and across the world, this year's winning hotels represent the "best of the best" among over 5,600 hotels worldwide thanks to their amazing guest satisfaction and consistent brand performance.

"These hotels represent the strongest, most consistent performers in our global system," said Charles A. Ledsinger, Jr., vice chairman and chief executive officer, Choice Hotels. "To receive this recognition is a great accomplishment and the owners, general managers and employees of these hotels should be proud. I know we certainly are."

Across all of its brands, Choice Hotels is committed to working collaboratively with its franchisees to drive revenues to their properties and increase guest satisfaction. Choice continues to develop and implement impactful property level-programs and services that help its owners profitably operate their hotels.

The Inn of the Year winners are selected in part by reviewing each property's guest satisfaction scores, which are calculated using the results of surveys that are emailed to hotel guests within three days of their checkout. Selection of the award winners is also based on Quality Assurance Review scores. This year's award winners all ranked within the top two percent of hotels within their brand. The 2008 Inn of the Year award winners are:

Comfort Inn
Comfort Inn, Sturbridge, Mass.

Comfort Suites
Comfort Suites, University Park, Fla.

Quality
Quality Inn Oakwood, Spokane, Wash.

Sleep Inn
Sleep Inn & Suites, Stafford, Texas

Clarion
Clarion Inn Willow River, Sevierville, Tenn.

Clarion Collection
Clarion Collection Castillo Real, St. Augustine, Fla.

MainStay Suites
MainStay Suites, St. Robert, Mo.

Suburban Extended Stay Hotel
Suburban Extended Stay Hotel, Concord, N.C.

Econo Lodge
Econo Lodge, Sioux Center, Iowa

Rodeway Inn
Rodeway Inn & Suites, Kearney, Neb.

Comfort - International

Comfort Hotel Franca, Franca, Brazil

Quality - International

Quality Hotel Cambridge, Sydney, Australia

Clarion - International

Clarion Hotel Cork, Cork, Ireland

About Choice Hotels

Choice Hotels International franchises more than 5,600 hotels, representing more than 455,000 rooms, in the United States and 38 countries and territories. As of March 31, 2008, 986 hotels are under development in the United States, representing 79,276 rooms, and an additional 96 hotels, representing 8,321 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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