Choice Hotels to Report 3rd Quarter 2008 Earnings on October 27, 2008; Conference Call to Be Held on October 28, 2008

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will report third quarter 2008 results after market close on Monday, October 27, 2008. The company will hold a conference call to discuss its third quarter earnings at 9:30 a.m. EDT on Tuesday, October 28, 2008.

The dial-in number for the teleconference is 1-800-230-1085. The international dial-in number is 612-288-0329. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 11:30 a.m. EDT on October 28, 2008 and will be available through November 28, 2008 by calling 1-800-475-6701 and entering access code 962339. The international dial-in for the replay is 320-365-3844, access code 929522. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 460,000 rooms, in the United States and 40 countries and territories. As of June 30, 2008, 992 hotels are under construction, awaiting conversion or approved for development in the United States, representing 80,292 rooms, and an additional 104 hotels, representing 8,824 rooms, are under construction, awaiting conversion or approved for development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at http://www.choicehotels.com/.

Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn are proprietary trademarks and service marks of Choice Hotels International, Inc.

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