

Stylish New Upscale Hotel Planned for Middletown, RI Choice Hotels Announces the First Cambria Suites Hotel for Rhode Island

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Development of the new upscale lifestyle hotel brand Cambria Suites continues to grow with the execution of another franchise agreement for a property in Middletown, Rhode Island -- the first Cambria Suites hotel planned for the state. The hotel will be owned by Newport-based developer Seaview Inn, LLC.

"We believe that this brand has exactly what travelers are looking for today and we can't wait to open our doors here in Middletown," said Peter Kyriakides of Seaview Inn, LLC and owner of the new Cambria Suites Middletown. "Cambria Suites offers the social atmosphere that the next generation of business traveler needs and we're thrilled to be the first to bring this exciting new brand to Rhode Island."

As of June 30, 2008, 63 Cambria Suites hotels were under contract nationwide and in Canada. The Cambria Suites brand is franchised by Choice Hotels International, Inc. .

"Leisure and business travelers are looking for a refreshing new take on hotel design and amenities -- and Cambria Suites offers just that from its social lobby atmosphere, where guests can find Wolfgang Puck coffee and Cheesecake Factory desserts, to its stylish and state-of-the-art fitness center, expertly-designed to give guests the feel of their upscale health club at home," said William Edmundson, president of the Cambria Suites brand for Choice Hotels. "As a new lifestyle hotel brand, Cambria Suites is modern yet warm. It's stylish yet comfortable. It's everything the modern guest wants."

The 129-suite hotel, to be located at 240 Aquidneck Ave., will bring the latest in hotel innovation to the Middletown area. Like all Cambria Suites hotels, the Middletown property will boast a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. The all-suite hotel will also offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, Media Hub technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"We're putting just as much time, care and consideration into developing this new brand as we did designing it," said Brad LeBlanc, vice president of franchise sales for Cambria Suites, Choice Hotels.

All Cambria Suites hotels include Reflect, a casual dining area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24- 7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience store fare and health-conscious and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at www.cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 460,000 rooms, in the United States and 40 countries and territories. As of June 30, 2008, 992 hotels are under development in the United States, representing 80,292 rooms, and an

additional 104 hotels, representing 8,824 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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