

Indianapolis Travelers Will Reflect, Refresh and Refill at New Upscale Cambria Suites Hotel

New Contract Marks the Fourth Cambria Suites Hotel for the Indianapolis Area

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Choice Hotels International and Ceres Development, LLC announced today a newly signed contract to build a stylish new upscale Cambria Suites brand hotel in Indianapolis. This marks the fourth Cambria Suites hotel in the Indianapolis area and with 63 hotels under development nationwide and in Canada, momentum behind the all-suites brand remains strong.

"As we execute the contract to bring the fourth new Cambria Suites hotel to Indianapolis, we're certain that this brand has the style, the function, and the design that today's travelers are looking for," said Frank Crisafi, chief executive officer of Ceres Development, LLC and owner of the future Cambria Suites Indianapolis. "I think Indianapolis travelers will be pleasantly surprised with the fresh new take on lodging that this new brand will offer in this area."

Construction on the Cambria Suites Indianapolis hotel is expected to begin in August 2009. The 155-suite hotel will be located at 365 South Meridian Street.

"The Indianapolis area is a great example of the right location for the Cambria Suites brand, both attracting young, Gen-X business and leisure travelers," said William Edmundson, president of Cambria Suites for Choice Hotels. "We're continuing to build our presence in this area with four hotels under development right now and we can't wait to open our doors to the community."

Like all Cambria Suites hotels, the Indianapolis property will boast a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. The hotel will offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, media hub technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"It's great to be working with such a seasoned developer such as Ceres Development," added Brad LeBlanc, vice president of franchise sales for Cambria Suites. "This is an example of having the right product with the right people at the right time."

All Cambria Suites hotels include Reflect, a casual dining area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience store fare and health-conscious and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. To request information about Cambria Suites, visit the Cambria Suites website at www.cambriasuites.com.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 460,000 rooms, in the United States and 40 countries and territories. As of June 30, 2008, 992 hotels are under development in the United States, representing 80,292 rooms, and an

additional 104 hotels, representing 8,824 rooms, are under development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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