

Choice Hotels Adds Avis and Budget Car Rentals as Choice Privileges Rewards Program Point Earning Options
Members Can Earn up to 1,500 Points and 25 percent off Avis Rentals and up to 1,750 points and 20 percent off Budget Rentals

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Choice Privileges, the rewards program from Choice Hotels International, Inc. , is helping guests earn additional points when traveling with the announcement of two new program partners to the Choice Privileges rewards program -- Avis Rent A Car and Budget Rent A Car.

Effective immediately, Choice Privileges members can earn 750 points on Avis and Budget rentals of one to three days and 1,000 points for rentals of four days or more just by providing their Choice Privileges member numbers at the time of reservation. In addition, members can save up to 25 percent off Avis car rentals when they mention the Avis Worldwide Discount (AWD) number W661100. Members can save up to 20 percent on Budget rentals when they utilize Budget Customer Discount (BCD) number Z959200 at the time of reservation.

To celebrate its newest partners, now through January 31, members can also enjoy 500 bonus points on Avis rentals when they mention coupon number MUHA016 along with the AWD code. Choice Privileges members who rent Budget can earn 500 bonus points through January 31, when they mention coupon code MUHZ010 -- or 750 bonus points when they include a "where2" GPS navigation unit with their Budget rental and use coupon code MUHZ011.

"We're pleased to team up with Choice Hotels and bring Choice Privileges members great benefits that reward them for their loyalty," said Kaye Ceille, senior vice president of global travel and partnership sales for Avis Budget Group, parent company of Avis and Budget. "Members can now experience the world-renowned Avis 'We Try Harder' service and enjoy the award-winning value of Budget -- all while earning points and saving on their rental."

"We're always looking for new and unique features, services and discounts that we can offer to our members that will not only add value for them but also work to attract new travelers and help the Choice Privileges program stand out from the competition at the same time," said Greg Brown, vice president of Choice Privileges for Choice Hotels.

Choice Privileges is the Choice Hotels rewards program where membership is free and offers points good towards free nights, Airline Rewards, gift cards and more while staying at Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brand hotels throughout the U.S. (including Hawaii), Canada, Europe*, Mexico and the Caribbean.

For more information on these promotions or the Choice Privileges rewards program, visit choiceprivileges.com.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 465,000 rooms, in the United States and more than 35 countries and territories. As of September 30, 2008, 955 hotels are under construction, awaiting conversion or approved for

development in the United States, representing 76,269 rooms, and an additional 119 hotels, representing 9,647 rooms, are under construction, awaiting conversion or approved for development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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*Choice Privileges program is not available in Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway and Sweden.

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