

Choice Hotels International Opens Cambria Suites Hotel in Raleigh-Durham, N.C.

Upscale, Select Service All-Suites Brand Perfectly Combines Form and Function to Meet the Needs of Today's Travelers

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SILVER SPRING, Md.

Choice Hotels International today announced that the Cambria Suites hotel in Raleigh, N.C. opened on January 22, 2009. Cambria Suites hotels are designed for guests who want to take their lifestyle with them when traveling, and hotels feature a stylish design with guest suites that are 25 percent larger than standard hotel rooms. The 103-suite Cambria Suites hotel is owned and operated by Carolina Hotels and Resorts, LLC. As of September 31, 2008, there are 65 Cambria Suites hotels under development nationwide and in Canada.

"We are extremely excited to open the first-ever Cambria Suites hotel in the greater Raleigh-Durham area," said William Edmundson, president, Cambria Suites. "Research Triangle Park is home to many thriving businesses and we are thrilled to offer business and leisure travelers a relaxing and spacious environment while visiting and working in Raleigh-Durham."

A grand opening celebration will be held today, January 22, 2009 at 4 p.m. at the hotel and will be attended by representatives of Choice Hotels, Carolina Hotels and Resorts, area businesses and many members of the Raleigh Chamber of Commerce. Presentations will be made by Choice Hotels and Carolina Hotels and Resorts executives.

Cambria Suites hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, Media Hub Technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property.

"We are very proud to be opening a Cambria Suites hotel here in Raleigh- Durham," said Yogesh Manocha, president, Carolina Hotels and Resorts, LLC. "The guest response has already been outstanding. They can't take their eyes off the public space and are wowed by the fitness center and the guest suites."

All Cambria Suites hotels include Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience items and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space. Every Cambria Suites hotel is committed to operational excellence and features the Cambria Pledge, an unconditional 100-percent satisfaction guarantee.

The Cambria Suites hotel is located only 1/4 mile from the Raleigh-Durham airport. The hotel can be reached via phone at (919) 361-3311 or via fax at (919) 361-3399. For more information on Cambria Suites, visit <http://www.cambriasuites.com/>.

About Choice Hotels

Choice Hotels International franchises more than 5,700 hotels, representing more than 465,000 rooms, in the United States and more than 35 countries and territories. As of

September 30, 2008, 955 hotels are under construction, awaiting conversion or approved for development in the United States, representing 76,269 rooms, and an additional 119 hotels, representing 9,647 rooms, are under construction, awaiting conversion or approved for development in more than 20 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at <http://www.choicehotels.com/>.

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