

Choice Hotels to Present to Investors at Two Conferences Next Week

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will be presenting at the Deutsche Bank Hospitality and Gaming Conference on Tuesday, March 10, 2009 and the Bank of America and Merrill Lynch Consumer Conference on Wednesday, March 11, 2009. The company's presentation at the Deutsche Bank Conference will take place at 10:05 a.m. EDT and its presentation at the Bank of American and Merrill Lynch Conference will occur at 2:40 p.m. EDT. David White, senior vice president, chief financial officer and treasurer, will be speaking at both events, which are being held in New York City.

Both presentations will be Webcast live and accessible via the company's Investor Information page at investor.choicehotels.com. The webcasts will remain on the company's website for 30 days following the conferences.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 470,000 rooms, in the United States and more than 30 countries and territories. As of December 31, 2008, 987 hotels are under construction, awaiting conversion or approved for development in the United States, representing 78,915 rooms, and an additional 121 hotels, representing 10,190 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn, and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

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