

Cambria Suites Appleton Awarded 'Best Guestroom' Distinction by HotelWorld

A Room with a Lot More Than a View

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The Cambria Suites hotel of Appleton, Wis. - one of 13 properties in the upscale brand of luxury hotels from Choice Hotels - was awarded "Best Guestroom" by The HotelWorld Global Hospitality and Design Awards on Tuesday, March 3 in Las Vegas.

HotelWorld recognized the property for its spacious suites, which are 25 percent larger than industry standard rooms. The guestrooms have separate living and bedroom areas, and are equipped with extra seating, flat-panel LCD televisions, ergonomic desks and chairs, pillowtop mattresses and upgraded linens.

"We're thrilled to be recognized for one of the features that sets our brand apart - our phenomenal guestrooms," said William Edmunson, president, Cambria Suites. "We work hard to provide our customers with a superior hotel experience and are pleased that not only the experts at HotelWorld agree with us but that our guests do as well, having ranked Cambria Suites as the number one Appleton area hotel on TripAdvisor."

The Cambria Suites Appleton hotel is located at 3940 N. Gateway Drive, five miles from Lawrence University. To make a reservation, visit www.cambriasuites.com or call (920) 733-0101.

About The HotelWorld Global Hospitality and Design Awards

The HotelWorld Global Hospitality and Design Awards dinner and ceremony was held Tuesday, March 3rd, and was designed to recognize the true leaders in the hospitality industry and to provide them with a singular event to celebrate their yearly accomplishments. A total of 25 hospitality and design awards were presented during the awards ceremony.

About Cambria Suites

Cambria Suites hotels boast a stylish design and guestrooms that are 25 percent larger than standard hotel rooms. Hotels offer the latest in technology, from a large-screen television in the open, airy two-story lobby to two flat-screen LCD televisions, Media Hub Technology, and MP3 jacks in the guest suites and complimentary wired and wireless high-speed Internet access throughout the property. All Cambria Suites hotels include: Reflect, a casual dining and gathering area that features a full barista coffee bar and serves breakfast and dinner; Refresh, a state-of-the-art fitness center with an indoor pool and spa; and Refill, a 24-7 convenience store that stocks freshly prepared "grab 'n' go" salads and sandwiches as well as typical convenience items and healthy and organic foods. In addition, all hotels offer more than 1,000 square feet of meeting space.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 470,000 rooms, in the United States and more than 30 countries and territories. As of

December 31, 2008, 987 hotels are under construction, awaiting conversion or approved for development in the United States, representing 78,915 rooms, and an additional 121 hotels, representing 10,190 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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First Call Analyst:
FCMN Contact:

SOURCE: Choice Hotels International

CONTACT: Genna Gaddy, +1-646-218-6003, ggaddy@crt-tanaka.com, or Heather Soule, +1-301-592-4361, Heather_Soule@choicehotels.com, both of Choice Hotels International

Web Site: <http://www.choicehotels.com/>

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