

Choice Hotels Finds 'Room to Rebuild'

Choice Hotels Selects Rebuilding Together as Signature Cause

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After an extensive search process, Choice Hotels International, Inc. announced the selection of Rebuilding Together as its signature cause partner. The announcement was made yesterday at the Choice Hotels International 55th Annual Convention at the Gaylord National Hotel & Convention Center. As signature cause partner, Rebuilding Together will play a key role in the corporate social responsibility efforts of Choice Hotels as overseen by the Choice Hotels International Foundation. The Foundation's efforts are focused on giving through direct financial contribution and volunteer activities with organizations that support food, clothing, shelter, education, travel and tourism.

The program named "Room to Rebuild" is part of Choice Hotels ongoing commitment to strengthen the local communities in which their associates and franchisees live, work and provide hospitality. The unanimous decision came after a careful selection process that included consultation and guidance from the company's franchisees and associates.

"With the current economic crisis and the challenges facing low-income home owners, Rebuilding Together is a particularly great fit for our charitable efforts," said Stephen P. Joyce, president and chief executive officer of Choice Hotels International. "This relationship allows us the opportunity to get involved in dozens of projects that will take place from coast to coast and make a difference in our local communities."

Rebuilding Together is the nation's leading nonprofit organization working to preserve affordable homeownership and to revitalize communities. Its network of more than 200 affiliates provides critical repairs, disabled modifications and energy efficient upgrades to low-income homes at no cost to the homeowner. Service recipients include America's millions of low-income homeowners, particularly the elderly, disabled, families with children and our military veterans.

"Choice Hotels is an ideal fit for our mission," said Gary A. Officer, president and chief executive officer of Rebuilding Together. "Choice and its associates, hotel owners and operators clearly recognize the significant need millions of America's homeowners face and we applaud them for that commitment."

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

About Choice Hotels Foundation

Established in 2000, the Choice Hotels International Foundation serves as the umbrella organization for the corporate social responsibility efforts of worldwide lodging franchisor, Choice Hotels International. The Foundation's mission is to give back to the communities in which we live and operate by supporting programs that provide food and shelter to those in need, enhance and enrich educational efforts and promote the growth and development of tourism. The Choice Hotels International Foundation supports these efforts by actively engaging our associates and franchisees through volunteerism and philanthropic giving.

About Rebuilding Together

Rebuilding Together is the nation's leading nonprofit working to preserve affordable homeownership and revitalize communities across America. More than 200 affiliates bring together hundreds of thousands of volunteers to rehabilitate low-income homes at no cost to the homeowner, providing service to over 10,000 homes and nonprofit community centers each year. Rebuilding Together service recipients include the elderly, disabled, military veterans and families with children.

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