Enjoy Twice the Rewards This Summer with Choice Hotels

Guests Can Earn Double Choice Privileges Points with Every Stay

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Choice Hotels International, Inc. is offering travelers the chance to earn double Choice Privileges points on every qualifying stay at its economy and extended stay hotels this summer.*

"By offering our guests the opportunity to earn double rewards points on every stay, they're able to earn great rewards in half the time," said Chris Malone, chief marketing officer for Choice Hotels. "With double the reward value, along with the great value that comes with amenities like free breakfast and free Internet access at many of our hotels, our guests will also have more money to double their vacation fun."

After every qualifying stay, booked at choicehotels.com or 800.4CHOICE, at any MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge or Rodeway Inn hotel this summer in the U.S. and Canada, guests will automatically earn double the amount of Choice Privileges rewards points. Guests who stay with arrival between May 21 and August 13, 2009 will be eligible for this special promotion.

"With double the rewards this summer, guests can redeem their travel points even faster, for free nights, gift cards and more," said Greg Brown, vice president of Choice Privileges. "We hope that by offering our guests a great value like this, they'll enjoy traveling even more this summer."

As a member of the free Choice Privileges reward program, guests can earn points towards free nights, airline miles, retail gift certificates and more while staying at any Choice brand hotel throughout the U.S. (including Hawaii), Canada, Europe**, Mexico, the Caribbean and Australasia.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

*Valid Choice Privileges(R) number must be provided upon check-in for stay to be eligible. Book at choicehotels.com or 800.4CHOICE, at qualifying rates, to earn double Choice Privileges points with arrival between 5/21/09 and 8/13/09 at MainStay Suites, Suburban Extended Stay, Econo Lodge and Rodeway Inn hotels in the U.S. and Canada. A stay is defined as any number of consecutive nights at one hotel regardless of check-ins or check-outs. Must maintain a U.S. (including U.S. territories) address to be eligible for this promotion.

**Excluding: Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway and Sweden.

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