

Choice Hotels International to Present at the Oppenheimer 9th Annual Consumer Gaming, Lodging & Leisure Conference

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SILVER SPRING, MD.

Choice Hotels International, Inc. today announced that it will be presenting at the Oppenheimer 9th Annual Consumer Gaming, Lodging & Leisure Conference at 11:50 a.m. EDT on Wednesday, July 15, 2009 in Boston. Stephen P. Joyce, president and chief executive officer, will be addressing participants at the event.

The presentation will be Webcast live and accessible via the company's Investor Information page at investor.choicehotels.com. The webcast will remain on the company's website for 30 days following the conference.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 5,800 hotels, representing more than 475,000 rooms, in the United States and more than 30 countries and territories. As of March 31, 2009, 896 hotels are under construction, awaiting conversion or approved for development in the United States, representing 70,381 rooms, and an additional 111 hotels, representing 9,114 rooms, are under construction, awaiting conversion or approved for development in more than 15 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn, and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

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