Feel at Home on the Road

One Lucky Person Will Win the MainStay Suites and Suburban Extended Stay Hotel 'At Home on the Road' Sweepstakes

PRNewswire-FirstCall SILVER SPRING, Md.

What makes you feel at home when you're traveling? Choice Hotels MainStay Suites and Suburban Extended Stay brand hotels asked its guests just that and here's what they said. More than 60 percent of travelers said a comfortable bed and pillows make them feel most at home, while 16 percent said a friendly and accommodating hotel staff, with another 6 percent wanting a kitchen where they can cook a favorite meal.* Choice Hotels MainStay Suites and Suburban Extended Stay brand hotels provide their guests with those amenities and many more. And now, they're giving guests the chance to feel more at home on the road with the "At Home on the Road" sweepstakes.** From September 11 through October 22, 2009, extended stay travelers can visit choicehotels.com/extended-stay-sweepstakes to enter for their chance to win Extended Stay Essentials.

"We know it can be hard for travelers on extended stays to truly feel at home while on the road. It's things like the well-equipped kitchens, spacious suites, comfortable beds, and free wireless high-speed Internet access that our MainStay Suites and Suburban Extended Stay brand hotels offer that can help guests feel a little more at home," said Kevin Lewis, President of Extended Stay Brands for Choice Hotels. "This fall, with our 'At Home on the Road' sweepstakes, we're giving travelers the chance to win Extended Stay Essentials that will help them feel even more at home when they travel."

The Extended Stay Essentials include items that travelers need to stay connected with those most important to them, as well as items they may need for an extended hotel stay, such as a laptop with a webcam and a second webcam for the home, a multi-media smart phone to download travel apps, a digital photo frame for pictures from home, a \$500 grocery gift card to fill their hotel refrigerator and \$1,000 to complete the package. The Extended Stay Essentials combined with the amenities provided by MainStay Suites and Suburban Extended Stay hotels will allow travelers to feel at home on the road when they're traveling for long periods of time.

Visit choicehotels.com/extended-stay-sweepstakes for more information or to enter the "At Home on the Road" sweepstakes today.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 5,900 hotels, representing more than 479,000 rooms, in the United States and more than 30 other countries and territories. As of June 30, 2009, more than 800 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 64,000 rooms, and an additional 110 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in more than 15 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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*Internal survey data

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes runs from 2 a.m. on 9/11/09 to 10/22/09. For Official Rules, prize descriptions and odds disclosure, visit www.choicehotels.com/extended-stay-sweepstakes-rules. Sponsor: Choice Hotels International Services Corp., 10750 Columbia Pike, Silver Spring, MD 20901. Total prize ARV: \$3,991.98. Odds may vary.

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