

Choice Hotels International Announces New Cambria Suites Hotel in Aurora, Colo.

New Upscale, Select Service All-Suites Brand Perfectly Combines Form and Function to Meet the Needs of Today's Travelers

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SILVER SPRING, Md.

Choice Hotels International today announced that the Cambria Suites hotel in Aurora, Colo. opened on July 1, 2009. Cambria Suites hotels are designed for guests who want to take their lifestyle with them when traveling, and feature stylish design with guest suites that are larger than standard hotel rooms. The 151-suite Aurora hotel is owned and operated by New Vision Hotels, LLC. As of June 30, 2009, there are 18 Cambria Suites hotels open and more than 60 under development nationwide.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060315/DCW039LOGO-a>)

"We are proud to be working with New Vision Hotels, LLC to bring Colorado its third property, this time to the Denver area," said Kevin J. Lewis, president, Cambria Suites. "This is an ideal location for Cambria Suites because of the proximity to Denver International Airport."

A grand opening celebration will be held on November 5, 2009 from 5-7 p.m. at the hotel and will be attended by representatives of Choice Hotels, New Vision Hotels, LLC, area businesses and many members of the Aurora Chamber of Commerce.

Cambria Suites hotels are smoke-free and every suite features separate work and living areas with ergonomic chairs, movable desks, luxury linens, and Bath and Body Works® products. The all-suites hotels offer the latest in technology, including a 52-inch television in the open, airy two-story lobby and each suite includes two flat-screen LCD televisions, a CD/DVD player, and MP3 jacks. Every suite offers MediaHub(TM) plug-and-play technology allowing guests to connect their laptop, MP3 player, game console, digital camera, or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel, so that guests can stay connected when on the road.

"Cambria Suites will be a great fit for Aurora," said Slawek Pietraszek, New Vision Hotels, LLC. "Denver's Front Range Metro Area is known for its scenic views and thriving business community, and we are thrilled to offer a relaxing, all-suites environment for visitors."

Like all Cambria Suites hotels, the Aurora property features Reflect, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck® coffee, and a hot breakfast buffet; Refresh, a state-of-the-art fitness center with a resort-style indoor pool and hot tub/spa area; and Refill, a 24-7 convenience store that offers energy drinks, organic snacks, and sundries as well as freshly prepared grab-and-go gourmet salads and sandwiches.

The Aurora hotel is located at 16001 E. 40th Circle. The hotel can be reached via phone at (303) 576-9600 or via fax at (303) 373-1498. For more information on Cambria Suites, visit www.cambriasuites.com.

About Choice Hotels

As of June 30, 2009, Choice Hotels International, Inc. franchised more than 5,900 hotels, representing more than 479,000 rooms, in the United States and more than 30 other countries and territories. On September 22, 2009, the company announced it had opened its 6,000th franchised property. As of June 30, 2009, more than 800 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 64,000 rooms, and an additional 110 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in more than 15 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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