

Expedia and Choice Hotels International Sign New Long-Term Agreement

Renewed Relationship Brings Choice Hotels onto Expedia Sites Worldwide

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BELLEVUE, Wash. and SILVER SPRING, Md.

Choice Hotels International and Expedia, Inc., the world's leading online travel company, today announced they have signed a new three-year agreement to include Choice Hotels International properties on the more than 80 Expedia® and Hotels.com®-branded sites that Expedia operates worldwide.

"We're pleased to be working with Choice in an agreement that respects the guiding principles which we operate under," said Dara Khosrowshahi, CEO of Expedia, Inc. "We welcome Choice back into our marketplace, and look forward to delivering value to their franchisees."

"Choice Hotels and Expedia worked together to establish a new agreement that is mutually beneficial and enables hotels in the Choice system to effectively manage their businesses," said Stephen P. Joyce, president and CEO of Choice Hotels International.

Hotels within the Choice system worldwide can participate in the Expedia marketplace and within a week will start to be available on Expedia.com and Hotels.com sites worldwide, and later on Hotwire.com.

About Expedia, Inc.

Expedia, Inc. is the world's leading online travel company. With more people booking travel online in Expedia's global marketplace than anywhere else, the company delivers consumers value in leisure and business travel, drives demand for travel suppliers, and provides advertisers opportunities to reach in-market travel consumers. The Expedia, Inc. portfolio of brands includes Expedia.com®, hotels.com®, Venere.com(TM), Hotwire®, Egencia(TM) (formerly Expedia Corporate Travel), TripAdvisor®, ExpediaLocalExpert®, Classic Vacations® and eLong(TM). Expedia, Inc.'s companies operate more than 80 global points of sale in nearly 60 countries. Expedia also powers bookings for some of the world's leading airlines and hotels, top consumer brands, high traffic websites, and thousands of active affiliates through Expedia® Affiliate Network.

About Choice Hotels International

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms, in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site at www.choicehotels.com.

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