Join Comfort Inn for Rebuilding Together's Kickoff to Rebuild Event in Miami, Florida

Comfort Inn by Choice Hotels, Rebuilding Together & "The Steve Harvey Morning Show" Join Forces to Help Rebuild Homes for Those in Need

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Comfort Inn by Choice Hotels International, Inc. is the title sponsor of Rebuilding Together's 15th annual Kickoff to Rebuild, an NFL Super Bowl sanctioned event. Comfort Inn with "The Steve Harvey Morning Show" is giving three winners the opportunity to each win a trip for two to attend the "Kickoff to Rebuild" event held in the host city each year during the week of the big game.* This year, the event will bring together over 200 volunteers to rehabilitate five low-income homes and provide community beautification in the Coconut Grove neighborhood of Miami. The three winners will also have an opportunity to attend an exclusive live broadcast of "The Steve Harvey Morning Show" in Miami, Fla., February 4, 2010.

By entering the "Win a Trip to Make a Difference in Miami" (www.ComfortInnMakeADifference.com) sweepstakes, three winners and their guests will receive:

- An invitation to Rebuilding Together's Kickoff to Rebuild, an NFL Super Bowl sanctioned event to assist volunteers in the rehabilitation of five low-income homes and neighborhood beautification.
- Attendance at the Comfort Inn-sponsored street festival on February 4th that will include a live broadcast of "The Steve Harvey Morning Show."
- VIP access to meet the cast of "The Steve Harvey Morning Show" including Steve Harvey, Nephew Tommy, Shirley Strawberry and Carla Ferrell.
- Roundtrip airfare and hotel accommodations at a Comfort Inn hotel.
- And win other Big Game Weekend experience prizes.

"At Choice Hotels, we believe true hospitality extends far past the doors of our hotels," said Stephen P. Joyce, president and chief executive officer of Choice Hotels International. "That is why we are so committed to working side by side with Rebuilding Together throughout the year and here in Miami to give back to communities and families across the country."

Visit www.ComfortInnMakeADifference.com for more information or to enter the "Win a Trip to Make a Difference in Miami" sweepstakes today.

About Rebuilding Together

Rebuilding Together is the nation's leading nonprofit organization working to preserve affordable homeownership and revitalize neighborhoods by providing critical home repair and modification services to those in need at no cost to homeowners. With the help of everyday citizen volunteers, skilled trades people, the support of local business and major corporate partners, Rebuilding Together affiliates in America's largest cities and smallest towns make life considerably better for thousands of low-income homeowners and the communities in which they live by completing 10,000 projects per year. In addition to its core home repair work, Rebuilding Together also rehabilitates community centers and conducts home modification and repair programs that focus on aging in place. Rebuilding Together has programs dedicated to ageing in place, energy efficiency, veteran's housing, and disaster recovery and reconstruction. For more information, visit www.RebuildingTogether.org

About The Steve Harvey Morning Show

The Steve Harvey Morning Show is uplifting and inspirational, covering issues and community concerns that touch everyone. Hosted by New York Times Bestselling Author and Comedian Steve Harvey, Shirley

Strawberry, Nephew Tommy, and Carla Ferrell, the Morning Show combines compelling stories and interviews with humor, great music and hot celebrities from the entertainment and sports world. The Steve Harvey Morning Show can be heard in 64 markets from mainstream Hip Hop to Adult Contemporary, and has more than 7 million listeners and growing.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 486,000 rooms in the United States and more than 35 other countries and territories. As of September 30, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 59,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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*To qualify, entrants must be current members of or sign up for the Choice Privileges rewards program.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) AGE OF MAJORITY IN RESIDENT STATE. VOID WHERE PROHIBITED. Sweepstakes begins 12/7/09 at 11:00 p.m. ET and ends 1/7/10 at 11:59 p.m. ET. For Official Rules, prize descriptions and odds disclosure, visit http://www.comfortinnmakeadifference.com/. Sponsor: Choice Hotels International Services Corp, 10750 Columbia Pike, Silver Spring, MD 20901.

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