

Choice Hotels International to Present at the 2010 Deutsche Bank Hospitality and Gaming Conference on March 3, 2010

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SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will be presenting at the 2010 Deutsche Bank Hospitality and Gaming Conference on Wednesday, March 3, 2010 at 8:50 AM EST in New York City. Stephen P. Joyce, president and chief executive officer, will be addressing participants at the event. David White, senior vice president, chief financial officer and treasurer, will also be attending the conference.

The presentation will be Webcast live and accessible via the company's Investor Information page at investor.choicehotels.com. The webcast will remain on the company's website for 30 days following the conference.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms, in the United States and more than 35 other countries and territories. As of December 31, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 57,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

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