

Choice Hotels International Announces New Cambria Suites Hotel in Fort Lauderdale

Where Life Meets Style: New Upscale All-Suites Brand for Today's Travelers

PRNewswire-FirstCall
SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that the Cambria Suites hotel in Fort Lauderdale/Dania Beach, Fla. has opened. Cambria Suites hotels are designed for guests who want to take their lifestyle with them when traveling, and feature stylish design with guest suites that are larger than standard hotel rooms. The 119-suite Fort Lauderdale hotel is the first Cambria Suites in Florida and is owned by Dan Patel of DP Hotels. Patel, a local Fort Lauderdale resident, owns a variety of properties and has been in the hospitality industry more than 25 years. There are 20 Cambria Suites hotels open and nearly 30 under development nationwide.

"We're excited to bring this upscale lifestyle brand to the Fort Lauderdale market," said Kevin J. Lewis, president, Cambria Suites. "Cambria Suites Fort Lauderdale is ideally located for those that want to enjoy the beach, nightlife or get some rest before departing on a cruise."

Every Cambria Suites suite features separate work and living areas with ergonomic chairs, movable desks, luxury linens and Bath and Body Works® products. The all-suites hotels offer the latest in technology, including a 52-inch television in the open, airy two-story lobby, and each suite includes two flat-screen LCD televisions and MP3 jacks. Every suite offers MediaHub(TM) plug-and-play technology, allowing guests to connect their laptop, MP3 player, game console, digital camera or CD/DVD player hassle-free. Free high-speed wired and wireless Internet access is available throughout the hotel so that guests can stay connected when on the road.

"We're so excited to be open to the public," said Rudy G. Cancinos, general manager of the hotel. "Fort Lauderdale offers countless activities and opportunities for both leisure and business travelers. What makes us different is that we offer comforts that travelers don't necessarily expect to find. What better way to stay in style before a much needed cruise vacation than at the Cambria Suites Fort Lauderdale?"

Like all Cambria Suites hotels, the Fort Lauderdale property features Reflect, a dining and gathering area serving a dinner menu, liquor, wine, beer, and a barista bar featuring Wolfgang Puck® coffee, Cheesecake Factory® desserts and a hot breakfast buffet; Refresh, a state-of-the-art fitness center with a resort-style pool and hot tub/spa area; and Refill, a 24-7 convenience store that offers energy drinks, snacks and sundries, as well as freshly prepared grab-and-go gourmet salads and sandwiches.

The Cambria Suites hotel is located at 141 SW 19th Court. The hotel can be reached via phone at (954) 889-8600 or via fax at (954) 889-2601. For more information on the Fort Lauderdale property, visit www.cambriasuitesfortlauderdale.com.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms, in the United States and more than 35 other countries and territories. As of December 31, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 57,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction,

awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

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