

Choice Hotels to Report 1st Quarter 2010 Earnings on April 26, 2010; Conference Call to Be Held on April 27, 2010

PRNewswire-FirstCall
SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will report first quarter 2010 results after market close on Monday, April 26, 2010. The company will hold a conference call to discuss its first quarter earnings at 10:00 a.m. EDT on Tuesday, April 27, 2010.

The dial-in number for the teleconference is 1-800-299-7098 and the access code is 88998398. International callers should dial 1-617-801-9715 and enter access code 88998398. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 1:00 p.m. EDT on April 27, 2010 and available through May 27, 2010 by calling 1-888-286-8010 and entering access code 18022472. International callers may access the replay by dialing 617-801-6888 and entering access code 18022472. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms, in the United States and more than 35 other countries and territories. As of December 31, 2009, more than 700 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 57,000 rooms, and more than 100 hotels, representing approximately 9,400 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

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