

Choice Hotels to Report 2nd Quarter 2010 Earnings on July 27, 2010; Conference Call to Be Held on July 28, 2010

PRNewswire-FirstCall
SILVER SPRING, Md.

Choice Hotels International, Inc. today announced that it will report second quarter 2010 results after market close on Tuesday, July 27, 2010. The company will hold a conference call to discuss its second quarter earnings at 9:00 a.m. EDT on Wednesday, July 28, 2010.

(Logo: <http://photos.prnewswire.com/prnh/20100520/PH08377LOGO-b>)
(Logo: <http://www.newscom.com/cgi-bin/prnh/20100520/PH08377LOGO-b>)

The dial-in number for the teleconference is 1-866-730-5770 and the access code is 71416248. International callers should dial 1-857-350-1594 and enter access code 71416248. A live Web cast will be available on the company's Web site, choicehotels.com, and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at Noon EDT on July 28, 2010 through August 27, 2010 by calling 1-888-286-8010 and entering access code 18022472. International callers may access the replay by dialing 617-801-6888 and entering access code 10540629. In addition, the call will be archived and available on choicehotels.com via the Investor Info link.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 485,000 rooms, in the United States and more than 35 other countries and territories. As of March 31, 2010, more than 600 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 52,000 rooms, and more than 100 hotels, representing approximately 8,200 rooms, are under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.

(C) 2010 Choice Hotels International, Inc. All rights reserved.

First Call Analyst:
FCMN Contact: david_peikin@choicehotels.com

Photo: <http://www.newscom.com/cgi-bin/prnh/20100520/PH08377LOGO-b>
AP Archive: <http://photoarchive.ap.org/>

<http://photos.prnewswire.com/prnh/20100520/PH083777LOGO-b>
PRN Photo Desk, photodesk@prnewswire.com

SOURCE: Choice Hotels International, Inc.

CONTACT: David Peikin, Senior Director, Corporate Communications of
Choice Hotels International, Inc., +1-301-592-6361,
david_peikin@choicehotels.com

Web Site: <http://www.choicehotels.com/>

<https://media.choicehotels.com/2010-06-24-Choice-Hotels-to-Report-2nd-Quarter-2010-Earnings-on-July-27-2010-Conference-Call-to-Be-Held-on-July-28-2010>