

Choice Hotels International President & CEO Stephen Joyce Receives 2010 Community Partner Award from ServiceSource

PR Newswire
SILVER SPRING, Md.

SILVER SPRING, Md., Sept. 24 /PRNewswire/ -- Leading lodging franchisor Choice Hotels International, Inc. (NYSE: CHH) is pleased to recognize its President and Chief Executive Officer Stephen P. Joyce as the 2010 Community Partner Award recipient from ServiceSource, Inc. for his charitable efforts directly benefiting the organization's Foundation.

ServiceSource, Inc. is a regional not-for-profit organization that provides employment and rehabilitation services to individuals with disabilities and, in turn, the affiliated ServiceSource Foundation works to raise money in support of the people and programs at ServiceSource and its affiliate organizations. Joyce received this prestigious award because of his involvement and leadership as a founding member of the Foundation.

"I am honored to receive the Community Partners Award from the ServiceSource Foundation," said Stephen P. Joyce, president and chief executive officer of Choice Hotels International. "I have been involved with ServiceSource for many years and am incredibly grateful for the great work the organization does. ServiceSource touches so many people's lives by helping them obtain jobs and independence."

ServiceSource presents the Community Partner Award annually to an individual who has had and continues to have a positive impact on promoting and supporting its many programs and services to help individuals with disabilities develop life and work skills in order to support their independence and participation in community life. In addition, a key deciding factor for ServiceSource in selecting each year's award recipient is that the honoree also is someone through his or her words and actions is the ultimate role model for others in their community for giving in ways that mean the most to people in need.

"We are so fortunate to have Steve on our Foundation Board. His commitment to the community, his enthusiasm and his ability to make things happen benefits hundreds of people with disabilities," said Janet Samuelson, President and CEO of ServiceSource, Inc. "With Steve's leadership, and that of our entire Board of Trustees, we look forward to new,

exciting accomplishments in support of people with disabilities."

The ServiceSource Foundation, established in 2004, fosters sensitivity and support for individuals with disabilities to increase their participation in their communities. The Foundation has made it their mission to raise money to help bridge the gap for people with disabilities and help empower these individuals as they seek greater integration in their communities.

As Vice-Chairman of the Foundation, Joyce has been instrumental in his leadership and visionary thinking in making the Foundation so successful in just six short years. Since its inception, the Foundation has raised more than \$1.5 million dollars. One hundred percent of all fundraising dollars goes in direct support of the people and the programs at ServiceSource. More than \$1.2 million dollars has been allocated from the Foundation to support such programs as the Prince William Neighborhood Place, music and dance therapy programs, sensory perception equipment and therapeutic horseback riding.

About ServiceSource, Inc.

ServiceSource is a not-for-profit, community-based rehabilitation and employment services provider that is dedicated to providing quality vocational rehabilitation and employment services to people with disabilities. As part of the ServiceSource Network, the organization employs nearly 1,600 people with disabilities in nine states and the District of Columbia, and serves more than 11,000 people with disabilities nationwide. For more information visit www.ourpeoplework.org.

About Choice Hotels

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 490,000 rooms, in the United States and more than 35 other countries and territories. As of June 30, 2010, more than 580 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 47,000 rooms, and approximately 100 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

Choice Hotels, Choice Hotels International, Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International.

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Web Site: <http://www.choicehotels.com>

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