

## **Choice Hotels to Report 3rd Quarter 2010 Earnings on October 27, 2010; Conference Call to Be Held on October 28, 2010**

PR Newswire  
SILVER SPRING, Md.

SILVER SPRING, Md., Sept. 28 /[PRNewswire-FirstCall](#)/ -- Choice Hotels International, Inc. (NYSE: CHH) today announced that it will report third quarter 2010 results after market close on Wednesday, October 27, 2010. The company will hold a conference call to discuss its third quarter earnings at 10:15 a.m. EDT on Thursday, October 28, 2010.

The dial-in number for the teleconference is 1-866-314-5232 and the access code is 99130444. International callers should dial 1-617-213-8052 and enter access code 99130444. A live Web cast will be available on the company's Web site, [choicehotels.com](http://choicehotels.com), and can be accessed via the Investor Info link.

The call will be recorded and available for replay beginning at 1:15 p.m. EDT on October 28, 2010 through November 28, 2010 by calling 1-888-286-8010 and entering access code 42827909. International callers may access the replay by dialing 617-801-6888 and entering access code 42827909. In addition, the call will be archived and available on [choicehotels.com](http://choicehotels.com) via the Investor Info link.

### *About Choice Hotels*

Choice Hotels International, Inc. franchises more than 6,000 hotels, representing more than 490,000 rooms, in the United States and more than 35 other countries and territories. As of June 30, 2010, more than 580 hotels are under construction, awaiting conversion or approved for development in the United States, representing more than 47,000 rooms, and approximately 100 hotels, representing approximately 8,700 rooms, are under construction, awaiting conversion or approved for development in 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web

site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

*Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, Rodeway Inn and Ascend Collection are proprietary trademarks and service marks of Choice Hotels International, Inc.*

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