

## **The Ascend Hotel Collection Welcomes The Gallus Stadium Park Inn**

COLUMBIA, S.C., Oct. 31, 2017 /PRNewswire/ -- Gallus Stadium Park Inn in Columbia, S.C., a newly renovated upscale boutique hotel, has joined the Ascend Hotel Collection. Known for inspiring individuality, the Ascend Hotel Collection is the first and largest global soft brand, featuring best in class unique, boutique and historic hotels and resorts with more than 190 properties worldwide.

The charming 45-room property is ideally located at 621 South Assembly Street, Columbia, S.C., within minutes of the Williams-Brice Stadium, home of the University of South Carolina Gamecocks, the South Carolina State Fairgrounds and is a short distance from downtown Columbia.

The Gallus Stadium Park Inn offers a range of amenities including high-speed internet, in-room Keurig coffee makers with gourmet coffee and tea, microwave and mini-fridge as well as a complimentary continental breakfast. Each modern guest room features plush bath towels, triple-sheet bedding, generously sized desks with comfortable chairs. Guests can also enjoy an onsite marketplace which is open 24 hours a day, offering locally made baked goods and coffee with a portion of the proceeds benefiting the community.

The Gallus Stadium Park Inn participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10 Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at [www.choicehotels.com](http://www.choicehotels.com). Members can redeem points towards free nights, airline miles and more while staying at any of Choice's global hotel properties.

### **Ascend Hotel Collection: let the destination reach you.**

The Ascend Hotel Collection is a global portfolio of unique, boutique and historic independent hotels and resorts and is part of Choice Hotels International, one of the world's leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, Ascend has more than 190 properties open and operating worldwide, including in France, the United Kingdom, Norway, Sweden, Turkey, Australia, Canada, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit [www.choicehotels.com/Ascend](http://www.choicehotels.com/Ascend).

### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With approximately 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of March 31, 2017, 795 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria®, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs. With more than 30 million members and counting, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

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