

The Ascend Hotel Collection Welcomes The Volaré In Orange County

ROCKVILLE, Md., Nov. 15, 2017 /PRNewswire/ -- Overlooking the Pacific Ocean, The Volaré in San Clemente, Orange County, Calif. has joined the Ascend Hotel Collection global portfolio of best-in-class independent upscale hotels and resorts from Choice Hotels.

The Volaré is a 73-room property positioned in the heart of San Clemente, a charming beach community. Located at 111 S. Avenida De La Estrella, The Volaré hotel is within walking distance to several shops, restaurants, and popular destinations, such as Trestles Beach, the San Clemente Pier, and Dana Point Harbor. Marine Corps Base Camp Pendleton is just minutes south of The Volaré. The hotel features a speakeasy-style lounge called "Through the Looking Glass," where guests can take a step back in time and relax to live music while enjoying limited edition whiskeys, a large wine selection and seasonal IPAs.

The hotel offers a range of lodging options, including suites with kitchenettes and in-room hot tubs, as well as standard rooms with wrap-around balconies and sweeping views of the ocean. Guests can enjoy complimentary hot breakfast buffet, an outdoor pool, fitness center, trolley rides to the beach, and laundry facilities.

Dedicated to protecting the environment, The Volaré property utilizes sustainable materials and renewable resources without compromising modern conveniences and upscale sophistication for guests. The hotel also strives to reduce waste by donating excess shampoo, conditioner and soaps to non-profit organizations that redistribute these items to developing countries. The property is also currently working toward LEED certification, the most widely used green building rating system in the world.

Known for inspiring individuality, the Ascend Hotel Collection is the first and largest global soft brand, featuring best in class unique, boutique and historic hotels and resorts with more than 190 properties worldwide. Ascend Hotel Collection properties can be found in popular destinations around the United States, as well as in France, United Kingdom, Norway, Sweden, Turkey, Australia, and Canada.

As part of the Ascend Hotel Collection, The Volaré hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10Best Readers' Choice Awards list. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking directly at www.choicehotels.com. Members can redeem points towards free nights, airline miles and more while staying at any of Choice's global hotel properties.

Ascend Hotel Collection: let the destination reach you.

The Ascend Hotel Collection® is a global portfolio of unique, boutique and historic independent hotels and resorts and is part of Choice Hotels International, one of the world's leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 190 properties open and operating worldwide, including in France, the United Kingdom, Norway, Sweden, Turkey, Australia, Canada, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/ascend.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 33 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently

owned and operated. Visit us at www.choicehotels.com for more information.

© 2017 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

For further information: Choice Hotels: Sarah Lee, Tel: 301-628-4397, Email:
Sarah.Lee@choicehotels.com

Additional assets available online:  [Photos \(2\)](#)

<https://media.choicehotels.com/2017-11-15-The-Ascend-Hotel-Collection-Welcomes-The-Volare-In-Orange-County>