

Cambria Hotels Celebrates 35th Property Opening

ROCKVILLE, Md., Dec. 26, 2017 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's largest hotel companies, in collaboration with Springfield, Missouri based O'Reilly Hospitality Management, LLC., announced the opening of the Cambria Hotel North Scottsdale Desert Ridge.

The Cambria Hotel North Scottsdale Desert Ridge property features an outdoor patio and pool, 2,370 square feet of multi-function meeting space, a state-of-the-art fitness center, in-room views of the McDowell Mountains, and custom desert landscaping that features assorted cacti along the property perimeter. The hotel also includes contemporary on-site dining, serving a menu comprised of local specialties, signature cocktails and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches.

"The Cambria Hotel North Scottsdale Desert Ridge marks the 35th Cambria property to open, an important milestone for the brand as we open more hotels this year than ever before. As we continue to expand the brand's footprint in key urban markets, we're thrilled to once again team with O'Reilly Hospitality Management to introduce the Cambria brand to the Phoenix area, and bring another outstanding property that offers a local experience," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "Phoenix recently became the fifth largest city in the United States. The city's rapid growth, coupled with numerous entertainment options and corporate businesses in the area, including Choice's corporate technology headquarters, make Phoenix the perfect location for the Cambria brand and the modern traveler."

Located at 4425 East Irma Lane, the new 130-room upscale property is situated in Desert Ridge, which offers wonderful shopping and dining options at the intersection of Highway 101 and Tatum Boulevard. The property is also just minutes away from downtown Phoenix, including the city's many attractions, award-winning restaurants, premier golf courses, professional athletic stadiums, and several corporate headquarters such as Go Daddy, U-Haul and Honeywell Aerospace, as well as near the Mayo Clinic facility.

Choice Hotels collaborated with O'Reilly Hospitality Management, LLC to open the Cambria Hotel North Scottsdale Desert Ridge. O'Reilly is an experienced development firm with several upscale hotels and resorts across the country, including two additional Cambria properties in Plano and McAllen, Texas.

"We could not be more excited to work with Choice Hotels on our third Cambria hotel," said Tim O'Reilly, CEO for O'Reilly Hospitality Management. "Phoenix at Desert Ridge is a perfect fit for this unique, modern and upscale hotel, and we look forward to exceeding our guests' expectations with a truly spectacular hospitality experience."

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Cambria now has 35 hotels open across the United States, and there are more than 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®,

Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 33 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About O'Reilly Hospitality Management, LLC

Founded in 2007 by Tim O'Reilly and based in Springfield, Missouri, O'Reilly Hospitality Management, LLC is an experienced hospitality firm specializing in the design, development, and management of hotels, restaurants, and commercial properties across the nation. Founded on the principles of world class guest service, sustainable business practices, community involvement, philanthropic outreach, and a commitment to elevating the lives of its team members, O'Reilly Hospitality Management is truly an innovative force in the hospitality space, and brings a wealth of knowledge, experience and forward-thinking initiatives to 24 existing properties in its portfolio, with continuous development of new projects across the U.S. "We do whatever it takes to make every guest smile," thanks to award-winning service, sustainable and socially responsible business practices, and a TEAM buoyed by a caring and involved company. For more information please visit <http://www.ohospitalitymanagement.com> and to connect with O'Reilly Hospitality Management like us on [Facebook](#). Also, check out the Cambria Hotel North Scottsdale Desert Ridge [Facebook](#) page.

© 2017 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

For further information: Alannah Don, Choice Hotels, 301-592-5154, Alannah.don@choicehotels.com

Additional assets available online:  [Photos \(1\)](#)

<https://media.choicehotels.com/2017-12-26-Cambria-Hotels-Celebrates-35th-Property-Opening>