

## **Choice Hotels Teams Up with delivery.com to Offer Delivery Services to Hotel Guests**

### **Choice Privileges Loyalty Members Earn Points While Enjoying the Convenience of Delivery Service to Their Location**

ROCKVILLE, Md., Jan. 10, 2018 /PRNewswire/ -- [Choice Hotels](#) is making life on the road a little easier and even more rewarding for its loyalty rewards members. Through a new program with delivery.com, an on-demand marketplace with over 12,000 businesses, hotel guests can now enjoy the added convenience of delivery services from local restaurants directly to their hotel location, including nearly 1,000 Choice Hotels properties across the country and growing—while also earning Choice Privileges loyalty points. On-demand delivery from wine and spirits shops, grocery stores, and even laundry and dry cleaning is coming soon.

"Our collaboration with delivery.com makes even more parts of the travel journey rewarding, while also providing the faster pay off and better perks that already come with Choice Privileges membership," said Jamie Russo, vice president of loyalty programs and customer engagement for Choice Hotels. "Working with delivery.com provides Choice Privileges members with convenient, personalized services and the added bonus of loyalty points when using the service – a great option, particularly for our busy, on-the-go guests."

Starting today, [Choice Privileges](#) members can access delivery.com services through the recently enhanced Choice Hotels mobile app and can earn two Choice Privileges points for every dollar spent. Ordering through the brand new in-app experience takes just moments and food delivery typically arrives within an hour.

"The Choice mobile platform was expressly designed to bring this type of digitally-driven experience to life for guests," said Sarah Searls, vice president of digital commerce for Choice Hotels. "The integration of delivery.com into the recently enhanced Choice Hotels mobile app demonstrates how Choice constantly aims to help make travel easier and more rewarding. A digital 'concierge' service, such as this, is just one example."

"We're thrilled to join forces with Choice Hotels to bring delivery.com services directly to hotel guests," said Jed Kleckner, CEO of delivery.com. "Offering on-demand delivery from the best local restaurants further elevates Choice's guest experience and stands apart from its competitors, and we're excited to be part of that transformative movement."

The award-winning Choice Privileges loyalty program also offers the first-of-its-kind *Your Extras* perks. These are instant member rewards at mid-week check-in, regardless of membership status, which include bonus points, airline miles, gift cards for a premium coffee shop, discounts on fuel, or shared ride credits. Sign up is free and easily done on the Choice Hotels mobile app, online at [www.choicehotels.com/choice-privileges](http://www.choicehotels.com/choice-privileges), or in person at any Choice Hotels property.

The Choice Privileges loyalty rewards program was recently rated no.1 in the 2017 *USA Today* 10Best Readers' Choice Awards for a second straight year. In addition to fast rewards, instant perks, and the lowest rates guaranteed when booking direct at [www.ChoiceHotels.com](http://www.ChoiceHotels.com), members can redeem points towards free stays at any of Choice's 11 hotel brands worldwide for holiday travel, including the Ascend Hotel Collection, Cambria Hotels, Comfort Inn, Comfort Suites, Sleep Inn, Quality, Clarion, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge, and Rodeway Inn.

For more information about the Choice Privileges rewards program, visit [www.choicehotels.com/choice-privileges](http://www.choicehotels.com/choice-privileges).

### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 33 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.


#### **About delivery.com**

[delivery.com](http://delivery.com) empowers the neighborhood economy by enabling customers to order online from their favorite local restaurants, wine and spirits shops, grocery stores, and laundry and dry cleaning providers. More than 2 million [delivery.com](http://delivery.com) customers and office clients explore their communities and order from over 12,000 local businesses while at home, at work, or on the go. With headquarters in New York and a growing presence across the country, [delivery.com](http://delivery.com) makes e-commerce an integral part of local daily life, helping customers shop, businesses grow, and neighborhoods thrive.

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