

Choice Hotels to Develop New Cambria Hotel on Marina Square in Bremerton, Wash.

ROCKVILLE, Md., Feb. 20, 2018 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the world's largest hotel companies, has signed an agreement with Sound West Group to develop a Cambria hotel in Bremerton, Wash. Located at 232 Washington Ave., the five-story, 121-room Cambria Hotel Bremerton will be part of a mixed-use waterfront development on Marina Square.

Slated to open in 2019, the Cambria Hotel Bremerton will feature a rooftop deck with 180-degree views of the Puget Sound, multi-function meeting space, a state-of-the-art fitness center, a pool and spa, and underground parking. The hotel will also include contemporary onsite dining, serving a menu comprised of local specialties, liquor, wine, and local craft beers, as well as freshly prepared grab-and-go gourmet salads and sandwiches.

The new upscale property is adjacent to the Bremerton Marina and the Kitsap Conference Center, making it a convenient location for guests attending nearby conferences and events. Bremerton is home to the Puget Sound Naval Shipyard, and is within driving distance of three championship golf courses, including Gold Mountain, Trophy Lake and McCormick Woods. The property is also a short ferry ride to downtown Seattle.

"The Cambria brand is on the move, and the Cambria Hotel Bremerton represents our continued expansion throughout the country and our growing presence on the west coast," said Mark Shalala, vice president, development, upscale brands at Choice Hotels. "This Cambria hotel, with its prime waterfront location, picturesque views and upscale amenities, is a truly unique option for guests visiting the area. With their expert knowledge of the Puget Sound region, Sound West Group is the ideal collaborator on this project."

Sound West Group is a leading real estate development and management company with a portfolio of over 600 apartments and more than 500,000 square feet of commercial property under management.

"Sound West Group is proud to be working with the Cambria brand," said Wesley Larson, CEO of Sound West Group. "This project will serve as a focal point for Bremerton given its waterfront location, and direct 28-minute fast ferry connection to downtown Seattle."

For more information on this project, view the following video [here](#). For Cambria hotel development opportunities, please visit <https://choicehotelsdevelopment.com/cambriahotels/>.

About Cambria

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are now 38 Cambria properties open across the United States, and there more than 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels

International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850,
development@choicehotels.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe and more than 1,000 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites SM, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs. With more than 35 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

About Sound West Group

Sound West Group (SWG) is a Bremerton-based real estate company that was established in 2011 by its Principals Wes Larson and Mike Brown. SWG is a fully diversified real estate company that encompasses property development, asset management, commercial and residential property management, and brokerage. Driven by their core value of 'Developing Community with Vision and Integrity', SWG is committed to creating community engagement through their developments in multi-family, commercial, multi-use, medical/dental, and warehouses. With over 500 multi-family units and 128-single family homes currently under development and construction, SWG is a leading developer in the region with a total stabilized value of over \$250 Million. For more information about Sound West Group and to view their portfolio, visit www.soundwestgroup.com.

Note on forward-looking statement: This communication includes "forward-looking statements" about future events, including anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

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Additional assets available online:  [Photos \(2\)](#)

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