GrandStay looks to SkyTouch to provide cloud-based PMS to its growing portfolio of hotels

SkyTouch Technology's customer centric focus was key in GrandStay's decision to change Property Management System provider

GrandStay Hospitality, LLC, the franchisor for **GrandStay Hotels,** and SkyTouch Technology, a premier Property Management System (PMS) vendor, announce a deal that will bring **SkyTouch Hotel OS®** to the hotel brand's 41 properties.

"As a brand we evaluate and select leading technology solutions that make life easier for our hotel owners and staff, and create a better experience for our guests," said Jon Kennedy, president of GrandStay Hospitality, LLC. "Because we are a 24-hour operation, we also needed support that is available 24 hours a day by phone, email or chat."

SkyTouch Hotel OS features an easy-to-use mobile interface that is purpose-built for hoteliers to spend less time on the technology, and focus more time on hotel guests. SkyTouch was created by hoteliers for hoteliers, and has been installed in 7,000 hotels comprising more than half a million rooms. Offering 24/7 support for it's more than 70,000 users, SkyTouch understands the needs of hotel owners across the world.

"Our goal is to enable the Grandstay team to grow their brand and help their properties achieve success," said SkyTouch CEO Todd Davis.

SkyTouch is committed to helping increase return on investment for its customers, offering fully integrated property, rate and distribution management, and interfaces to over 100 hotel technology systems.

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About GrandStay Hospitality, LLC: GrandStay Hospitality, LLC offers a hotel franchise opportunity like no other hotel chain. Our family of brands consists of extended-stay and select service hotels. We do not believe in "one size fits all" hotel franchises. From conversions to new builds, we follow a back to basics philosophy that provides the flexibility and one-on-one support our franchisees need to succeed. Our commitment to **"Every Guest ~ Every Time"** has been the foundation of our success. We carry it through from our guest service to our franchise development and relationships. This caring, service oriented approach has been the key to our continued growth.

About SkyTouch Technology

SkyTouch Technology, an independently operated division of Choice Hotels International, Inc. is the provider of the most widely used cloud-based property management system. Built in the cloud by hotel professionals for hotel companies, SkyTouch Hotel OS is designed to help hotel executives meet their most important strategic objectives: to enhance the guest experience, advance performance, and achieve growth while evolving with changing market needs. Accessible from anywhere, the SkyTouch PMS provides visibility and control of operations through real-time, impactful business analytics that help improve hotel guest experience, operational decision-making, and financial results for today's hotelier. SkyTouch provides an integrated approach to online hotel reservations that fits any size property. For more information about SkyTouch Technology, visit www.skytouchtechnology.com.

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