

## **/C O R R E C T I O N -- Choice Hotels International, Inc./**

In the news release, The Èilan Hotel And Spa, A Bluegreen Resort, Joins The Ascend Hotel Collection, issued 26-Jun-2018 by Choice Hotels International, Inc. over PR Newswire, we are advised by the company that the amenities have been updated. The complete, corrected release follows:

### **The Èilan Hotel And Spa, A Bluegreen Resort, Joins The Ascend Hotel Collection**

ROCKVILLE, Md., June 26, 2018 /PRNewswire/ -- The Èilan Hotel and Spa, a Bluegreen Resort, in San Antonio, Texas, is the latest property to join the Ascend Hotel Collection by Choice Hotels International. Complementing our longstanding strategic alliance, the Ascend Hotel Collection has now welcomed 36 Bluegreen properties into its portfolio of best-in-class unique, boutique and historic independent hotels and resorts.

Located north of the San Antonio Riverwalk, the Èilan Hotel and Spa, a captivating 165-room hotel, offers upscale amenities in a serene resort location. Florida-based Bluegreen Vacations Corporation, a leading vacation ownership company, recently acquired the Èilan Hotel and Spa, the company's first resort in Texas.

"From the elegant spa to the state of the art fitness center, there's something for everyone at the Èilan Hotel and Spa," said Janis Cannon, senior vice president, upscale brands portfolio at Choice Hotels. "This property is the perfect representation of the Ascend Hotel Collection, known for providing inspiring and unforgettable guest experiences at more than 200 properties worldwide."

Top features of the Èilan Hotel and Spa include:

- Convenient access to popular attractions, like the San Antonio Museum of Art, Texas wine country, the Alamo, Six Flags theme park, and The Rim (Bass Pro site).
- Sustenio Restaurant and Bar, serving contemporary Texas-inspired cuisine.
- Beautiful public spaces and guest rooms, featuring modern art and triumphal limestone arches.
- Luxurious San Antonio spa featuring 10 individually designed treatment rooms.
- Expansive resort-style pool with private cabanas.
- 12,000 square foot state-of-the-art fitness center with an indoor lap pool, a golf simulation room and tennis courts.

"Bluegreen Vacations has successfully identified key opportunities to offer one-of-a-kind vacation experiences. Our collaboration with Choice Hotels highlights some of our most unique and exclusive resorts within our portfolio," said Shawn B. Pearson, President and CEO of Bluegreen Vacations. "The Èilan Hotel and Spa is the most recent acquisition of our Western expansion plan and with more than 10 percent of our current owners living in or near Texas, this property aligns perfectly with our 'drive-to' resort strategy."

Established in 2013, the alliance between Choice Hotels International and Bluegreen Vacations allows members of the award-winning Choice Privileges loyalty program and Bluegreen's Traveler Plus program to seamlessly exchange reward points between the two programs. Choice Privileges members have access to 6,800 Choice Hotels properties around the globe and 36 Bluegreen resort properties that are part of the Ascend Hotel Collection. Bluegreen's Traveler Plus members have access to 69 Bluegreen Resorts and more than 200 Ascend hotels.

The Èilan Hotel and Spa participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10 Best Readers' Choice Awards list for two consecutive years. Membership is free, offers fast rewards, instant perks, and exclusive member rates when booking direct at [www.choicehotels.com](http://www.choicehotels.com). Members can redeem points towards free nights, airline miles and more, while staying at any Choice brand hotels.

**Ascend Hotel Collection: let the destination reach you.**

The Ascend Hotel Collection® is a global portfolio of unique, boutique and historic independent hotels and resorts and is part of Choice Hotels International, one of the world's leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 200 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Sweden, Turkey, Australia, Canada, Ecuador and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit [www.choicehotels.com/Ascend](http://www.choicehotels.com/Ascend).

**About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,800 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 550,000 rooms around the globe and as of March 31, 2018, there are more than 900 hotels in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, WoodSpring Suites®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 36 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com) for more information.

**About Bluegreen Vacations Corporation:**

Bluegreen Vacations Corporation (NYSE: BXG) is a leading vacation ownership company that markets and sells vacation ownership interests (VOIs) and manages resorts in top leisure and urban destinations. The Bluegreen Vacation Club is a flexible, points-based, deeded vacation ownership plan with approximately 212,000 owners, 67 Club and Club Associate Resorts and access to more than 11,000 other hotels and resorts through partnerships and exchange networks as of March 31, 2018. Bluegreen Vacations also offers a portfolio of comprehensive, fee-based resort management, financial, and sales and marketing services, to or on behalf of third parties. Bluegreen is 90% owned by BBX Capital Corporation (NYSE: BBX) (OTCQX: BBXTB), a diversified holding company. For further information, visit [www.BluegreenVacations.com](http://www.BluegreenVacations.com).

SOURCE Choice Hotels International, Inc.

For further information: Choice Hotels: Jasmine Palmer, Tel: 301.628.5804, Email: [Jasmine.Palmer@choicehotels.com](mailto:Jasmine.Palmer@choicehotels.com)

---

Additional assets available online:  [Photos \(2\)](#)

<https://media.choicehotels.com/2018-06-27-C-O-R-R-E-C-T-I-O-N-Choice-Hotels-International-Inc>