

Cambria Hotels Opens in College Park, Maryland

ROCKVILLE, Md., Aug. 1, 2018 /PRNewswire/ -- Cambria Hotels, franchised by [Choice Hotels International, Inc.](#) (NYSE: CHH), continues its rapid expansion with the opening of the [Cambria Hotel College Park](#). The newly constructed 150-room property was developed in collaboration with Southern Management Corporation.

Located at 8321 Baltimore Avenue, the hotel is within walking distance to the University of Maryland and is less than 10 miles from the historic landmarks of the nation's capital. Nearby attractions and businesses include the Capital One Field at Maryland Stadium, Xfinity Center, FedExField, Fort Meade, NASA Goddard Visitor's Center, the Mall at Prince Georges and three international airports.

"The University of Maryland has a student enrollment of nearly 40,000 and is one of the most visited destinations in the state. Guests visiting the campus or its lively, neighboring towns will enjoy a seamless travel experience with the Cambria brand's upscale amenities," said Janis Cannon, senior vice president, upscale brands at Choice Hotels. "The Cambria brand is making its mark in this region, which is also home to Choice's headquarters. We look forward to developing more properties in the greater Washington, D.C., area, with hotels already open in Downtown Washington, D.C. and Rockville, and coming soon to Baltimore, Hanover, Ocean City and Southwest Washington, D.C."

The Cambria Hotel College Park features the brand hallmarks that help guests maximize their stay, including:

- Spa-style bathrooms with Bluetooth mirrors
- Contemporary and sophisticated guest rooms with plush bedding
- College Park Grill, an onsite restaurant with wood fired ovens and grills featuring USDA Prime steaks, chicken and fish, an extensive beer and wine selection as well as specialty cocktails
- Locally inspired design
- Large fully-equipped fitness center
- Orangetheory Fitness Studio opening in Fall 2018
- Multi-function meeting spaces

The property was developed by Southern Management Corporation, a real estate developer/manager and hotel owner/operator with more than 50 years of industry experience.

"We are thrilled to be teaming up with the Cambria brand to open our second hotel in College Park at the University of Maryland," said James LoBosco, executive vice president of Southern Management's Hotel Division. "Our collaboration with the Cambria brand will help ensure we are delivering exceptional value and memorable experiences for our guests and the community."

About Cambria Hotels

Cambria® Hotels is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are more than 35 Cambria properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of March 31, 2018, the Choice family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. Choice Privileges®, an award-winning loyalty program, offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

About Southern Management Corporation

Southern Management Corporation is the largest privately-owned residential property management company in the Mid-Atlantic region. The company owns and manages 77 apartment home communities comprising more than 25,000 apartment homes throughout the Baltimore-Washington region. In addition to residential property ownership and management, Southern Management owns and manages six commercial properties and three hotels and conference centers; Bear Creek Mountain Resort and Conference Center in Macungie, PA; The Hotel at Arundel Preserve in Hanover, MD; and The Hotel at the University of Maryland in College Park, MD. To learn more, visit www.southernmanagement.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

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