

New Bedford Harbor Hotel Joins The Ascend Hotel Collection

New boutique hotel offers gateway to the best of New England coast

ROCKVILLE, Md., Sept. 24, 2018 /PRNewswire/ -- The New Bedford Harbor Hotel, managed by the Waterford Hotel Group, Inc, is the latest hotel to join the Ascend Hotel Collection portfolio of best-in-class unique, boutique, and historic hotels and resorts by Choice Hotels International (NYSE: CHH). Located in the historic seaside community of New Bedford, Mass., the new hotel is perfect for guests seeking unparalleled upscale accommodations and service while exploring the New England coast.

The hotel offers breathtaking views of the surrounding city and the harbor with large windows in every stylishly designed guest room. Additional features of the New Bedford Harbor Hotel include:

- Lobby bistro featuring New England-inspired light bites, local beer, and craft cocktails
- Fully equipped fitness room
- Cable and digital entertainment on 40-inch flat-screen televisions
- Complimentary breakfast
- Intimate meeting rooms for small groups and a large, character-rich reception hall for events

The New Bedford Harbor Hotel is conveniently situated steps away from the town's best restaurants, attractions, and entertainment hot spots, including the New Bedford Whaling Museum and Whaling National Historic Park. Visitors can also enjoy a relaxing and scenic Seastreak Ferry ride to the nearby islands of Martha's Vineyard and Nantucket.

As part of the Ascend Hotel Collection, the New Bedford Harbor Hotel participates in the award-winning Choice Privileges loyalty rewards program, rated no. 1 in *USA Today's* 10Best Readers' Choice Awards list for two consecutive years and a top hotel loyalty program by *U.S. News & World Report* for three consecutive years. Choice Privileges membership is free and offers fast rewards and exclusive member rates for those who book directly at www.choicehotels.com. Members can earn and redeem points towards free nights, airline miles, and more while staying at any of Choice's 11 global brand participating hotels.


Ascend Hotel Collection: Let the Destination Reach You.

The Ascend Hotel Collection® global portfolio of unique, boutique, and historic independent hotels and resorts is part of Choice Hotels International, one of the world's largest leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection portfolio includes more than 200 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Sweden, Turkey, Australia, Canada, Ecuador, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program, offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

For further information: Choice Hotels: Jasmine Palmer, Tel: 301.628.5804, Email: Jasmine.Palmer@choicehotels.com

Additional assets available online:  [Photos \(2\)](#)

<https://media.choicehotels.com/2018-09-24-New-Bedford-Harbor-Hotel-Joins-The-Ascend-Hotel-Collection>